

enCentro launches an innovative, affordable and scaleable IPTV transcoding solution

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Lisbon, Portugal - July 03, 2008 - enCentro, a leading provider of affordable, reliable and scaleable IPTV solutions for the Telco, Corporate and Hospitality Markets around the world, announced today the launch of its high performance centroCHANGE Transcoding Solution.

enCentro believes that with the evolution of Communications and Network Technologies, and the convergence to full IP Networks, the delivery of video entertainment over IP infrastructure has become a viable opportunity to gain a competitive edge and maximize revenue potential, thus it has created the ideal solutions that cover most markets relevant to IPTV implementations.

centroCHANGE has been designed to meet the rapidly evolving demands for delivering high-quality video streams for distribution over IP networks. centroCHANGE is a carrier-grade appliance designed to be affordable, reliable and scaleable so that services can be deployed organically.

centroCHANGE performs conversions between a wide variety of video and audio formats, including the emerging international compression standard - H.264, also known in the industry as Advanced Video Coding (AVC) or MPEG-4 part 10.

The centroCHANGE transcoding solution is able to function on a stand-alone server capable of transcoding up to 8 streams, or as a comprehensive clustering solution offering a full, highly available SSI transcoding environment. The goal of the centroCHANGE solution is to provide availability, manageability and scaleability.

Other enCentro IPTV products include:

- * centroFRONT - IPTV Middleware Server;
- * centroMEDIA - VoD Servers;
- * centroSTREAM - DVB-to-IP gateway Servers;
- * centroMANAGER - Management, Monitoring and Configuration Server

enCentro is on the web at : www.encentro.eu

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About enCentro

enCentro is dedicated to providing accelerated high quality IPTV Solutions for the international Telco, Hospitality and Corporate Markets.

enCentro's innovative solutions enable Telco, Hospitality and Corporate customers to provide interactive video content, thereby leveraging customer relationships and existing network infrastructures, and capitalizing on the global rising interest in advanced interactive video content.

[You can find this press release here](#)