

WCPE Expands Listenership

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Partners with Missouri Southern State University Station KXMS 88.7 FM

WAKE FOREST, N.C. (June 27, 2008) – TheClassicalStation.org announces today its new partnership with Joplin, Missouri's 88.7KXMS/Fine Arts Radio International®. The Missouri Southern State University station will rebroadcast WCPE's programs daily from 9 a.m. to 9 p.m. during school vacations, as well as at various times while classes are in session.

"88.7KXMS/Fine Arts Radio International® is happy to partner with WCPE to bring our Four State Area listeners a variety of new programming and on-air voices," says Jeff Skibbe, general manager of KXMS. "The service allows us to offer unique programming in a competitive classical/fine arts radio environment, and the information-rich Web site is a nice bonus for the curious classical listener."

As part of its mission of providing Great Classical Music, 24 Hours A Day to everyone everywhere, WCPE has radio affiliates in nine states, as well as cable affiliates throughout the nation that rebroadcast its programming.

"Providing our service freely to other stations insures the growth of classical music programming in a rapidly changing market," says WCPE Outreach Director Curtis Brothers. "We encourage stations interested in this service to contact us to discuss possibilities."

For more information on rebroadcasting opportunities, e-mail curtis@theclassicalstation.com or call 1-800-556-5178.

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About WCPE:

With a 30-year history, WCPE is a non-commercial, 100 percent listener-supported, independent station dedicated to excellence in Great Classical Music, 24 Hours A Day. Community-minded business underwriters and foundations are among the 150,000 listeners in the North Carolina broadcast area. General Manager Deborah S. Proctor's leadership has enabled the WCPE community to include national and worldwide listeners. Other radio stations and cable television systems can rebroadcast Great Classical Music, 24 Hours A Day. WCPE is one of the first public broadcasters to stream on the Internet. WCPE is heard worldwide on the Internet in multiple formats, including the next generation IPv6. Because WCPE receives no tax-derived support, the station conducts two on-air fundraising campaigns and two major mail-out campaigns per year to raise needed operating funds. Quarter Notes, the WCPE Program Guide, is published four times a year as a means to enhance appreciation and understanding of classical music. It is distributed to station supporters and is also available online at TheClassicalStation.org/guide. For more information, visit TheClassicalStation.Org or call 1-800-556-5178.

About KXMS 88.7/Fine Arts Radio International:

Licensed to the board of governors of Missouri Southern State University - Joplin in 1986, KXMS is the Four State Area

source for classical music, folk music, and literature 24 hours a day. Since its inception, the station has expanded its broadcast reach and influence via the Internet and has focused its mission as a broadcast media champion of classical music education. In addition to financial support from Missouri Southern State University, the station benefits greatly from the Klassix Society, its official friends group. For more information, visit www.mssu.edu/kxms/kxmshome.htm.

[You can find this press release here](#)