

## AmericanSingles.com taking the online dating by storm

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Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Free Dating Services](#)

AmericanSingles.com, a leading online community for singles, announced a newly re-designed website that encourages greater member communication and maintains AmericanSingles' position as a leader in customer satisfaction.

Recent competitive intelligence from Keynote Systems ( Nasdaq: KEYN ), The Internet Performance Authority®, found AmericanSingles among the top two personals websites receiving the highest satisfaction rankings from online customers. The rankings are based on research with 1,150 customers for the Keynote Customer Experience Rankings for Online Dating Web Site Customers.

"Even before re-launching the site, AmericanSingles was a leader in customer satisfaction," stated David Siminoff, President and CEO of Spark Networks plc™, the owner and operator of AmericanSingles. "AmericanSingles' new look, easier navigation and enhanced features reinforce our continued commitment to providing the best customer experience in the industry."

New site features include:

- \* New design and improved navigation and functionality - The clean and contemporary looking site includes a streamlined registration process and one-click login. A new time-saving 'Gallery View' option allows members to browse large numbers of photos and profiles at one time.

- \* Video IM and Chat Rooms - With a webcam, AmericanSingles members can add live video to their IM and chat room conversations and get a sneak peek at potential dates and new friends before they meet.

- \* New Hot List Menus - Already one of our most popular features, now it's even easier for AmericanSingles members to get and stay organized. With the new Hot List menus, it's simple for members to keep track of the members they're interested in and those who've shown an interest in them.

With millions of active members, AmericanSingles is one of the leading online communities for singles. AmericanSingles is owned and operated by Spark Networks plc, a leading provider of online personals services. Spark Networks plc's Global Depository Shares trade on the Frankfurt Stock Exchange ( FSE ) under the symbol "MHJG". The Spark Networks portfolio of consumer websites includes, among others: AmericanSingles.com, JDate®.com, BlackSinglesConnection™.com, and ChristianMingle®.com. The company was formed in England in 1998.

For further information, please visit at [www.datingservices-online.net/](http://www.datingservices-online.net/)

DatingServices-Online is the trusted website providing online dating services to like-minded people all over the world. For further information, please contact by email at [webmaster@datingservices-online.net](mailto:webmaster@datingservices-online.net)

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