

## Second Life: euroSLEX changes its name to VirWoX ("Virtual Word Exchange")

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After trades in excess of 70 million Linden Dollars in the first half of 2008, euroSLEX announces plans to expand beyond Europe, and also beyond Second Life. As part of this growth strategy, the service is renamed from "euroSLEX" to "VirWoX" (for "Virtual World Exchange").

"For our customers and partners, almost nothing will change. In particular, their login information, discount levels, limits, partner keys and referrals remain as they are." says Iliana Suppan, managing director of Virtual World Services GmbH, the company behind euroSLEX and now VirWoX.

The new web site is already online at [www.virwox.com](http://www.virwox.com). The old site will continue to work until the end of June 2008, after which the customers will automatically be redirected to the new site.

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### About VirWoX:

VirWoX is the "Virtual World Exchange", currently for trading Linden dollars against the Euro, British Pound, and Swiss Franc. The current price as determined by the market forces of supply and demand gives VirWoX customers access to the best price available under current market conditions. The fully automatic trading platform at [www.virwox.com](http://www.virwox.com) reduces manual intervention to a minimum, which means lowest commissions of just 0.5% to 2.5%, depending on trading volume. The service is operated by Virtual World Services GmbH, a real-world company registered in Austria with the mission to bring a new level of professionalism and trust to Second Life.

[You can find this press release here](#)