

Commuters 'Dump The Pump' June 19th and Opt for Fuel-Free, Zero-Emission, Trikke Carving Vehicles

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Los Angeles, CA – June 17, 2008 – With gas prices threatening to break the \$5.00 a gallon barrier, the third annual National Dump the Pump Day on June 19th could not be coming at a better, or possibly more painful, time. Organized by American Public Transportation Association and supported by transit systems across the country, Dump the Pump is annual observation intended to highlight the importance of using public transportation and non-fossil fuel forms of commuting to reduce America's dependence on oil and protect the environment.

Although this year's publicity blitz will undoubtedly resonate strongly with drivers feeling greater pain at the pump than ever before, many commuters are old hands at fossil-free methods to get around while their cars and trucks sit unused. For example, owners of the Trikke Carving Vehicle, a chainless three-wheeled vehicle, say they've have been using the lightweight device as a bona fide transportation option for some time. Billed as a "human-powered carving vehicle" by manufacturer Trikke Tech, the lightweight, speedy invention has been popping up in bike lanes and alongside roadways in cities large and small.

John Simpson, president of Trikke Tech, Inc., says the appeal of the Trikke (pronounced "trike") has broadened to include not only fitness buffs and weekend cyclers but ordinary commuters.

"We support National Dump the Pump Day and encourage anyone interested in saving money on gasoline and reducing their carbon footprint to consider the Trikke CV as alternative transportation," said Mr. Simpson. "The unique patented design of Trikke makes it an exceptionally easy vehicle to master and also ensures that the rider can enjoy a nice full-body workout without strain or impact on the joints. As well, there's no chain to get your pant leg caught in, and most models only weigh about 20 lbs and fold up so small that they are very easy to take in one hand onto a bus or train, or into an elevator.

Headquartered in Buellton, Calif. just north of Santa Barbara, Trikke Tech created the three-wheeled vehicle as a fun sport vehicle that also doubles as a full-body exercise device. Riders simply plant each foot on either side of a V-shaped frame and steer with handlebars equipped with brake handles that control the dual rear brakes. To move forward, the rider carves back and forth in a motion similar to skiing. This repetitive motion causes the front wheel to pivot, or "carve" across the pavement. Fans of the Trikke CV say it combines the benefits of maximum visibility due to the rider's standing position with superb control and maneuverability unmatched by any other wheeled device.

"Without a chain or pedals, the Trikke is virtually maintenance-free and because feet remain planted firmly on the frame and the 3 wheels never leave the ground, it's easy to balance" Mr. Simpson commented. "When you combine today's gasoline prices and Trikke's ease of use, you've got the ideal personal 'green' vehicle. We're all so busy these days, its great when your commute starts doubling as your daily workout. You're not just helping your pocketbook and the planet, you're helping yourself as well."

According to veteran Trikke owners, even the non-athletic become comfortable with the unique locomotion device after just a few short hours. On smooth flat surfaces riders can reach speeds of up to 20 miles per hour, and somewhat faster heading downhill. When confronted with gentle inclines, the Trikke can be coaxed uphill with the same carving effect, although some effort and moderate dexterity is required.

As gasoline prices continue to edge ever higher, will even more Americans choose to trade four wheels for three? Mr. Simpson and his design team are betting on it.

“We’re always refining the Trikke and planning new features and innovations to meet consumers’ needs,” he stated. “To date we’ve put over 300,000 fossil-free Trikke CVs on the road and you haven’t seen anything yet.”

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About Trikke Tech, Inc.

Developed and manufactured exclusively by Trikke Tech, Inc., the Trikke is the world’s only three-wheeled carving vehicle created for fun, fitness and just plain getting around. Developed with a patented chainless and pedal-less design, the full line of Trikke human powered machines enable the rider to propel themselves efficiently forward without ever touching a foot to ground. Elegantly simple and virtually maintenance-free, the Trikke provides a stable 3-point platform for recreation or travel with the safety of maximum stability.

A Fun Ride, a Full Body Workout

Trikke’s design allows the rider to naturally engage the entire body throughout the ride. Legs are active for driving the carving action while arms punch for power thrusts. The Trikke 3-wheeler allows experienced or novice rider to enjoy a fun, invigorating experience while benefitting from a satisfying workout.

[You can find this press release here](#)