

Flashbay and EBS Alumni join hands to attract top-notch Chinese students to Germany

Date: 06-11-2008 02:11 PM CET

Category: [Science & Education](#)

Press release from: [EBS Alumni](#)

Agency: [EBS Alumni Press Team](#)

EBS Alumni

London and Oestrich-Winkel, June 4, 2008: Flashbay Limited (www.flashbay.com) and EBS Alumni today launched the Flashbay EBS Alumni China Scholarship to let more top-notch students from China experience the benefits of an EBS education. This adds to the impressive range of international scholarship programs offered by EBS Alumni.

Karl-Phillip Schlosstein, Director and co-founder of Flashbay welcomed the new partnership: “Flashbay’s staggering top-line growth of 20% year-on-year is thanks in large part to the operational excellence of our manufacturing backbone in Shenzhen. With our R&D capabilities now going local and an increasing number of Chinese customers favoring our products, we felt a need to give something back to China. The Flashbay EBS Alumni China Scholarship, run by the EBS Alumni China Office, is a great way for a global company like us to demonstrate our commitment to China’s continued development.”

Under the terms of the Flashbay EBS Alumni China Scholarship, students will be provided with a return flight ticket to Germany, a generous monthly allowance and paid internships at Flashbay.

“EBS Alumni has a long tradition of leadership through partnership. We are very pleased to see Flashbay joining hands with us to deliver a new signature scholarship for China – a global priority market for Flashbay as well as for EBS Alumni” said Martin Hess, EBS Alumni Chairman.

Flashbay Limited is Europe’s largest supplier of branded USB drives specializing in on-demand manufacturing of custom made IT hardware and consumer electronics for a wide range of clients. Headquartered in London and with offices in Shenzhen, China and Santa Clara, CA, United States the company serves Fortune 500 firms, international organizations, and many small and medium sized companies in Europe, North America and China. Flashbay is proud to be a carbon-neutral company as of early 2008.

A non-profit and tax-exempt association under German civil law, EBS Alumni is the official alumni club of the European Business School International University (EBS, www.ebs.edu), one of Germany’s foremost business schools. The alumni provide more than 200,000 Euro (300,000 USD) per year in student scholarships and organize high-profile seminars, regular member-only sessions and debates. Since our inception in 1980, we have donated a total of 10 million USD to EBS, and in 2008 alone, we handed out seven scholarships to Chinese students, enabling them to take advantage of a quality education abroad. Drawing on research by the recently established EBS Alumni Institute, we have also developed into an important advocate for globalization of teaching, research and life-long learning in Germany and beyond.

EBS Alumni
c/o Press Team
European Business School
Campus Schloss Reichartshausen
D-65375 Oestrich-Winkel
Germany
Phone: +49 6723 999841
Fax: +49 6723 999842
Email: presse@exebs.org
Website: www.ebs-alumni.org

eXebs (EBS Alumni) is the alumni association of Germany's most renowned top private business school - the European Business School (EBS, www.ebs.edu) in Oestrich-Winkel and Wiesbaden (greater Frankfurt area).

eXebs is not only the leading but also the oldest German business alumni network and was founded 1980 by five of the first EBS-graduates. Today the eXebs network consists of more than 2.300 acting members from all EBS graduate classes starting 1975 living in thirty countries on five continents.

eXebs has three central target audiences: First of all the alumni of EBS, however in the same way the current EBS students as well as the university at themselves:

I. eXebs supports the cohesion between all alumni of EBS using and continuously developing market-leading infrastructure. Next to the extensive care of the member database is organized a great number of industry or regional group meetings, sport tournaments, class reunions etc. eXebs furthermore strongly encourages Lifelong Learning of its members by offering relevant management update programs in close cooperation with EBS Executive Education (EEE).

II. eXebs sustainably supports EBS students with the unique scholarship „eXebs fellowship" financially and idealistically: The eXebs education fund takes care of the study fees of all eXebs fellows where necessary. All eXebs fellows develop their soft skills supported by leading international experts, an experienced eXebs member is being allocated as personal mentor, and eXebs fellows gain access to eXebs' exclusive alumni career service.

III. eXebs strongly supports and advises the university on the education of independent managers. This happens particularly through active participation in decisive EBS committees (e.g. the supervisory board or the board of trustees). eXebs members are encouraged to represent their university worldwide when doing business.

[You can find this press release here](#)