

Thomson Directories and InfoSpace come together to display business results

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Search & directory and mobile company InfoSpace re-sign local directory Thomson Directories in network growth

----Begins----

Search & Directory and Mobile Company InfoSpace www.infospaceinc.com and UK local directory publisher Thomson Directories www.thomsondirectories.com has re-signed a deal to display Thomson's business listings throughout the InfoSpace network.

The partnership means that Thomson Directories', Business Finder, (business listings) and WebFinder (pay-per-click advertisers), will appear throughout InfoSpace's network and its distribution channels.

WebFinder www.webfinder.com is a Pay-Per-Click (PPC) service that promotes websites on some of the top search engines in the UK including Ask Jeeves, Google and Tiscali in order to drive targeted sales to businesses. In addition, Business Finder www.thomweb.co.uk and Thomson Local www.thomsonlocal.com are online directories which contain over two million UK businesses, with priority given to advertisers.

InfoSpace will make the results from both WebFinder and Business Finder listings available on its own sites including WebFetch.com www.webfetch.com and its distribution clients.

Dominic Trigg, vice president of Search & Directory at InfoSpace Europe explains how the relationship works, "Continuing our relationship with a key directory player allows InfoSpace to offer more local services to distributors and improves the user experience of their sites. The importance of local search for businesses, both large and small, is growing exponentially and will continue to do so for some time to come. Thomson Directories are a well established and trusted brand, and as such, provides InfoSpace with means of offering our customers (distributors) an important way of connecting with their audience".

David Henry, business development manager at Thomson Directories concludes, "With our market-leading database of UK businesses and most comprehensive set of local Pay-Per-Click results we feel we are ideally placed to provide InfoSpace with well monetised local search results and a great user experience."

----Ends----

----Notes to editors----

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This press release is available in PDF, plain text and Word formats in the Media Centre. Photographs are available of the InfoSpace team in the Images section.

The media spokesperson for InfoSpace Europe, Search & Directory is Dominic Trigg, Vice President.

About InfoSpace

www.infospaceinc.com

InfoSpace is a leader in mobile entertainment, private-label search and online directory. The company is comprised of two divisions — Search & Directory and Mobile.

The InfoSpace Search & Directory division uses unique metasearch technology to provide Internet search and directory services. The mobile division offers wireless solutions that help customers build stronger brands and generate incremental revenue. InfoSpace enable delivery of information and entertainment services to consumers, while creating opportunities for partners, advertisers and content publishers.

About InfoSpace Search & Directory

www.infospaceinc.com/search

InfoSpace Search & Directory markets Web search and online directory products that help users find the information they need while creating revenue opportunities for merchants. InfoSpace Search & Directory operates a family of Internet properties that includes WebFetch (www.webfetch.com), Dogpile (www.dogpile.com), Switchboard (www.switchboard.com), WebCrawler (www.webcrawler.com), InfoSpace.com (www.infospace.com) and MetaCrawler (www.metacrawler.com). InfoSpace Search & Directory also powers Web search, along with online yellow and white pages, for a variety of Web sites. InfoSpace Search & Directory is a business of InfoSpace, Inc. (NASDAQ:INSP)

About Thomson Directories

www.thomsondirectories.com/

Thomson Directories began operating in 1980 and quickly established itself as the leading local directory publisher in the UK. Today, Thomson Directories produces 173 editions of the Thomson Local, distributing 22 million copies throughout the UK. All this information, and more, is available and easily searchable on ThomsonLocal.com. Each week Thomson Local directories are used by 6 million people and generate 15 million business referrals.

Thomson Directories also produces a variety of other online and new media products and services for businesses, these include:

* WebFinder.com, a search engine marketing service that promotes websites on some of the top UK search engines, including Ask Jeeves, Tiscali and Google, driving targeted visitors to businesses.

* The Thomson Database, one of the UK's largest business databases with over 2 million business listings, sourced directly from the major telecommunications providers with additional information added by Thomson Directories. This can be utilised under licence by organisations to offer additional products and services.

----Contact----

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