

WeFi Launches Twitter Mash-Up

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Users of the popular microblogging network can locate their friends anywhere in the world in real time, through the WeFi network of open Wi-Fi hotspots

Delaware, USA, June 2, 2008: WeFi Inc. (wefi.com), creator of the first open, community-based global Wi-Fi network, announced today the launch of their mash-up for Twitter, the popular microblogging network. Twitter users who sign up with WeFi can automatically receive Twitter updates of their WeFi friends' location, anywhere in the world, all in real time, all through WeFi's open and global WiFi network. Twitter users can also get updated on changes and events on the WeFi network by following the Twitter user "wefi_twitt".

WeFi's mash-up with Twitter further cements the global social networking trend, as the first of its kind in enabling real-time location sharing with your friends, anywhere and everywhere around the world through their Wi-Fi connection. Existing WeFi users are equipped with instant messaging tools and additional community features, to help them communicate with their friends.

WeFi brings open Wi-Fi communication to everyone, everywhere with easy-to-use downloadable software that enables automatic connection to the best Wi-Fi hotspot around. Members of the WeFi community are invited to map out open hotspots in any given location worldwide, forming an aggregate picture of all the available Wi-Fi connections.

"WeFi's launch on Twitter reinforces our position as a key player in further mobilizing Wi-Fi communication," said Zur Feldman, CEO of WeFi. "WeFi recognizes that social networking and portability are key trends that are shaping the telecommunications industry today. By offering our users up-to-the-minute communication with friends, combined with being able to seamlessly connect to the nearest open Wi-Fi hotspot, WeFi is offering its members a service that is at once innovative, practical and user-friendly."

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WeFi Inc. is the creator of the world's first open and free global Wi-Fi network. Leveraging the power of Wi-Fi, WeFi brings free wireless Internet communications to everyone, everywhere with easy-to-use downloadable software that enables automatic connection to the fastest Wi-Fi hotspot around. WeFi is a social network, whose members benefit from a free, fun and interactive experience, while helping to build a truly seamless global Wi-Fi network by mapping open access points in any given location worldwide. Established in February 2006, WeFi Inc. is backed by leading VC companies Lightspeed, Pitango and Gemini Ventures. The company is incorporated in Delaware, U.S. with R&D facilities in Israel. For additional information on WeFi, please visit: www.wefi.com.

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