

Comverse Launches Comverse(R) ONE(TM) Billing and Active Customer Management Solution

Date: 06-02-2008 01:55 PM CET

Category: [Media & Telecommunications](#)

Press release from: [Comverse](#)

Agency: **Mutual PR**

Comverse Launches Comverse(R) ONE(TM) Billing and Active Customer Management Solution to Reduce Complexity and Accelerate Time to Revenue for Service Providers Worldwide

New Delhi, 2nd June 2008- Comverse, the world's leading supplier of software and systems enabling network-based multimedia enhanced communication and billing services, today announced availability of the Comverse® ONETM Billing and Active Customer Management solution – the industry's only customer care and billing solution built around a single data model and a single product catalog, allowing seamless and efficient support for both multi-service and payment convergence all through one system. This approach uniquely gives operators the ability to use one system to manage all subscribers consistently, regardless of payment or service type, as well as accelerate the launch of new offers and promotions.

The Comverse ONE approach can lower costs, accelerate time to revenue and improve the customer experience. Since the end-to-end functionality is built around one data model and one product catalog, integration points are removed, reducing deployment time and cost. Comverse ONE can be deployed in a variety of ways to meet unique operator needs. In addition to supporting pure-play prepaid, pure-play postpaid or hybrid prepaid/postpaid, an operator can also deploy Comverse ONE to support postpaid subscribers with real-time credit control; to support prepaid subscribers with order management and customer care; or to support any combination of prepaid, postpaid and hybrid accounts. Any deployment mode can be efficiently evolved to add capabilities over time to meet phased business transformations or changing business needs. Because all modules are based on the same architecture, upgrades and evolution are swift and cost-effective.

“Convergent, real-time charging is vitally important to fully support and monetize next-generation services, as well as to provide operators with the flexibility for key differentiation through personalization, bundled offers and multiple pricing models,” said Norbert Scholz, Research Director at Gartner.

“We are very proud both to bring this next-generation solution to market and to be underway with our first deployment,” said Howard Woolf, President, Comverse Converged Billing Group. “We understand that operators need to simplify operations, lower costs and decrease the complexity associated with use of disparate systems. Comverse is in a unique position to address these business issues with our customers.”

The solution – based on Comverse's market-leading billing heritage – is an evolution path for existing customers, and delivers comprehensive BSS functionality from real-time rating, charging, promotions and session control, through active customer management – including self-service and order management – to billing and financials, mediation and content partner settlements; all based on the same architecture.

Swetank Kumar
Mutual PR

18, JJK Trust Bhawan, Rouse Avenue
New Delhi, India. PIN: 110 002

About Comverse

Comverse is the world's leading provider of software and systems enabling network-based messaging and content value-added services, prepaid, postpaid and converged billing and IP communications. Comverse solutions generate revenues, strengthen customer loyalty and improve operational efficiency for over 500 communication service providers in more than

130 countries. The company's Total CommunicationSM portfolio facilitates personalized lifestyles in an evolving connected world and is based on the InSight™ Open Services Environment. Comverse's solutions support flexible deployment models, including in-network, hosted and managed services, and can run on circuit-switched, VoIP, IMS and converged network environments. Comverse is a subsidiary of Comverse Technology, Inc. (CMVT.PK). For more information, visit www.comverse.com.

[You can find this press release here](#)