

## Gay2.0: EGOTOUR – Attractive hotel specials for the Cologne Pride 2008 and the Colour-Party

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Attractive hotel specials for the Cologne Pride 2008 and the Colour-Party in Cologne are offered by EGOTOUR - sponsor of the pride event. In co-operation with leading Cologne hotels the travel portal offers gay friendly hotels for all budgets and tastes close to the Cologne Pride hot spots and the Cologne Arena, venue of the Colour Party. All hotels can be booked online at low rates with no payment in advance and no reservation fees.

The gay travel portal „EGOTOUR – travel your way“ allows users to get directly in contact with each other via its Message Center. Travel ideas can be exchanged easily and friends and travel partners can be found. Furthermore travel planning will be much more reliable by using the City Guides and Gay Maps.

The portal differentiates, because information about global holiday destinations are provided by travel experts and reviewed. Sharing holiday experiences and ideas with like-minded travellers is the basic idea, taking the risk out of choosing the right time and place for a holiday.

“EGOTOUR – travel your way”, a gay travel information and services portal, offers travel products for quality-conscious gay men. EGOTOUR provides travel suggestions and comprehensive local information about global holiday destinations. An online booking service is available for all of the hotels listed and reviewed. Further premium services are already in development by EGOTOUR. The portal has been launched in October 2007.

Commenting on the new offers, Christian Rozsenich, EGOTOUR owner, said; “The Cologne Pride 2008 and the Colour Party will be one of the high lights in 2008. We are proud to be a partner of the Cologne Pride 2008 and the Colour Party and as a sponsor we are more than lucky to be able to offer rooms for special prices this year.“

More infos and booking: [www.cologne-pride.egotour.eu](http://www.cologne-pride.egotour.eu) or [www.colour-cologne.egotour.eu](http://www.colour-cologne.egotour.eu)

For more infos or requests, please, contact the pr agency:

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Booking the right gay-friendly holiday on the web can be tricky. And even then, gay holiday packages don't always live up to what they promise. EGOTOUR is a one-stop hub on which to research and book one's holiday, browse reliable, personal reviews from other travellers and the Egotour expert travel team, and let oneself be swept away by tantalising suggestions of places to eat, drink and make merry.

[You can find this press release here](#)