

AQUARIUS SPORTS GROUP SIGNS JOHNSONVILLE SAUSAGE AS A CORPORATE PARTNER OF D.C. UNITED

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Agency: **Havit Advertising**

WASHINGTON, DC--Aquarius Sports Group, a full service sports marketing firm, specializing in property representation, corporate sponsorship consulting, and sponsorship activation has signed Johnsonville Sausage as a corporate partner of D.C. United. Johnsonville will be a sponsor of D.C. United & an RFK Stadium advertiser for the remainder of 2008.

Aquarius negotiated the following benefits on-behalf of Johnsonville, including: In-Stadium Signage, Radio, Hospitality, and use of United's logos and marks for use with a retail partner promotion. Additionally, Ovations, the concessionaire who operates RFK Stadium's food and beverage service, will provide Johnsonville's Fresh Brats, Italian Sausage, and Hot Dogs for all fans attending United home games. Johnsonville will receive branded menu presence at all concession stands that will be offering their products.

"D.C. United is happy to partner with Johnsonville Sausage," said United Executive Vice President Stephen Zack. "United is committed to providing the best possible game experience for our great supporters. That includes serving top of the line food at concession stands."

Marc Bluestein, President of Aquarius Sports Group, said, "The partnership between Johnsonville and D.C. United is one which will be mutually beneficial to both parties. D.C. United fans will be in for a real treat now that they will be able to enjoy Johnsonville's products while attending D.C. United games at RFK Stadium."

The parties are also finalizing plans for a special ticket offer for fans who present Johnsonville product packaging at the box office and having Johnsonville's Big Taste Grill on-site at future D.C. United home games.

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About Aquarius Sports Group

Aquarius Sports Group is a sports and entertainment sponsorship and event marketing company. The company provides a one-stop option for their client's sponsorship representation, hospitality, event marketing, business to business, and promotional marketing platforms. Aquarius' current client roster includes: the Washington Nationals Flagship Radio station, D.C. United, AAA Mid-Atlantic and PaySourceUSA. For more information, visit www.AquariusSportsGroup.com.

About Johnsonville Sausage

Wisconsin-based Johnsonville Sausage is the number one national brand of brats, Italian sausage, smoked-cooked links and fresh breakfast sausage links. Johnsonville Sausage products are available in 39 countries including France, Canada, Mexico, Japan, Hong Kong, China and the United States. Johnsonville employs 1,300 members. Each of them takes ownership of product quality to ensure the excellence and "Big Taste" of Johnsonville Sausage. Founded in 1945 by Ralph F. & Alice Stayer, the company remains privately owned today.

About D.C. United

Headquartered in Washington, DC and playing home matches at RFK Stadium, D.C. United is the most successful professional soccer franchise in the history of the United States. United is a four-time MLS Cup Champion (1996, 1997, 1999 and 2004) winner of the 1996 U.S. Open Cup, the 1998 CONCACAF Champions Cup, the 1998 Interamerican Cup and the 1997, 1999, 2006 and 2007 MLS Supporters Shield. United is one of 14 teams comprising Major League Soccer, joining CD Chivas USA, Chicago Fire, Colorado Rapids, Columbus Crew, FC Dallas, Houston Dynamo, Kansas City Wizards, Los Angeles Galaxy, New England Revolution, New York Red Bulls, Real Salt Lake, San Jose Earthquakes and Toronto FC. For

the latest headlines and official information on the Black-and-Red, log onto www.dcunited.com.

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