

Comodo's HackerProof Service Helps Protect Visitor Information On Ecommerce Websites

Date: 05-22-2008 10:08 PM CET

Category: [IT, New Media & Software](#)

Press release from: [COMODO](#)

Agency: **COMODO**

Vulnerability scanning services helps keep servers safe from hackers who steal people's sensitive information

Jersey City, NJ (May 22, 2008) - ComputerWorld recently reported on the spread of a worm that infects site databases causing visitors to unknowingly download malware onto their PC. In response to this challenging security threat, Comodo announced today that their HackerProof vulnerability scanning services provides another layer of security that identifies server vulnerabilities that need to be patched before hackers are able to exploit the vulnerability. This "early warning system" for online businesses identifies potential security gaps in web servers so that eMerchants can maintain a secure server that protects visitors' information from being stolen by online criminals. With HackerProof, consumers' identities, passwords, credit card information and bank account details can be kept safe and secure from hackers.

Today's online merchants must protect their servers from multiple hacker threats with a robust vulnerability management solution that can detect diverse and fluid hacker threats. The recent ComputerWorld article confirms how challenging this security issue is for eMerchants which is why Comodo's HackerProof vulnerability scanning service was designed to be a comprehensive approach to vulnerability management. This service performs a comprehensive security scan, checking for over 14,000 vulnerabilities, on a daily basis. This ensures that a company's web site keeps all hackers from exploiting a website and stealing sensitive customer information.

Comodo's HackerProof Service includes the following features:

- * A daily vulnerability scan, testing a site for over 14,000 security vulnerabilities. After each scan, HackerProof customers receive a comprehensive vulnerability report detailing any security issues with remediation advices and advisories to fix them.
- * The Comodo HackerProof trustmark that merchants can display on their website, showing customers that their site is safe from hackers
- * A web-based management tool that provides daily reporting on scans and allows merchants to measure the effectiveness of the HackerProof trustmark

Importantly, not only does this service provide proactive security safeguards but it also confers an added layer of trust among site visitors. When a site has been found to be free of vulnerabilities, the eMerchant can display the HackerProof trustmark, proven to drive increased visitor conversion. In fact, Comodo offers HackerProof service for free to online merchants until the eMerchant sees at least a 5% conversion improvement in site traffic.

Improve Online Performance with Comodo's eCommerce Accelerator Kit

HackerProof is part of Comodo's eCommerce Accelerator Kit, which is an innovative approach for creating more sales through more trusted transactions. This program includes an Extended Validation (EV) SSL certificate for trust through identity verification protecting users from phishing sites, UserTrust customer feedback platform to improve consumer confidence in the site's performance in addition to HackerProof which helps safeguard customer information. Together, these three solutions inject key trust attributes into the site that can help create a trusted site to help accelerate visitor conversion and improve user interaction.

"HackerProof is part of an overall strategy to deliver programs that help eMerchants convert more customers through the currency of increased trust", said Melih Abdulhayoglu, CEO and Chief Security Architect of Comodo. "Programs like the eCommerce Accelerator Kit are designed to be easy for eMerchants to deploy while creating the trusted environment needed for improved site performance. This is another example of how our solutions creates trust in online sales."

To read the ComputerWorld article in its entirety, please visit;
www.computerworld.com/action/article.do?command=viewArtic...

For more information on the HackerProof and the eCommerce Accelerator Kit, please visit;
www.comodo.com/accelerator_kit
About Comodo

The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and E-Mail Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure e-mail and fax services.

Continual innovation, a core competence in PKI, and a commitment to reversing the growth of Internet-crime distinguish the Comodo companies as vital players in the Internet's ongoing development. Comodo secures and authenticates online transactions and communications for over 200,000 business customers and 3,000,000 users of our desktop security products.

For additional information on Comodo - Creating Trust Online™ visit www.comodo.com

For more information, reporters and analysts may contact:

Judy Shapiro
Comodo
+1 (201) 963-9471
Email: judy.shapiro@comodo.com

COMODO Solutions
525 Washington Blvd
Jersey city, 07310
USA

The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely.

[You can find this press release here](#)