

Passion Pictures Calls On VoSKY's Exchange to Cut Telecoms Costs for its International and Mobile Workers

Date: 05-21-2008 10:21 PM CET

Category: [Media & Telecommunications](#)

Press release from: [VoSKY](#)

Leading European production company installs PBX-to-Skype Gateway to lower calling costs and improve communications

21 May, 2008 – Leading European production company Passion Pictures has installed a PBX-to-Skype Gateway from VoSKY in order to allow its international and mobile workers to benefit from lower Skype calling costs and to improve communications with its customers.

With offices in Paris and Australia, London-based Passion Pictures, one of Europe's leading independent production companies producing award-winning films, commercials and music videos, installed the VoSKY Exchange 9140 to enable its mobile and international employees to be able to make, receive and transfer Internet-based Skype calls over its standard office phone systems for a fraction of the price of standard phone calls.

The VoSKY Exchange allows Passion Picture employees to dial into their UK-based PBX from abroad and mobile workers to dial in from any location and use any extension to make low-cost calls with Skype.

As well as cutting costs, a key advantage of the VoSKY Exchange is its ability to create a back-up to the conventional phone lines. During an occasion when the company's voice lines were down Passion Pictures employees were able to continue with business as usual by making calls over the Internet with Skype, this ensured business productivity was not affected.

Paul Harlin, IT manager for Passion Pictures said: "We chose VoSKY's Exchange as it is the only solution that can integrate Skype with conventional office telephony. It was good to bring in a new system that integrated VOIP and the deployment couldn't have been simpler.

"As well as enabling international and mobile workers to dial in and make low cost calls, the VoSKY Exchange has also been hugely beneficial to us from a business productivity point of view. When we took on the VoSKY system we were initially only looking at the cost savings it would bring us, we hadn't expected it to also be a valuable back-up to our standard phone system - it was truly a great unexpected benefit."

Passion Pictures found the VoSKY Exchange easy to install and integrate with their existing phone system. There is no need to use headsets for Internet calls, because all inbound and outbound Skype calls are routed through users' regular desktop telephone handsets. The system will eventually be rolled-out to all employees, benefiting the whole company.

VoSKY Exchange is the only enterprise-grade PBX-to-Skype application gateway that has earned Skype certification, ensuring seamless interoperability with Skype features and services. It is also the only product in its class that has been co-branded by Skype.

For more info visit www.vosky.com

Ends/

VoSKY Press Contact
Craig Coward
Context Public Relations
Tel: 01625 511966 / vosky@contextpr.co.uk

VoSKY Contact

David Blackburn
0845 658 0311
eu-sales@vosky.com / Skype:voskyuk

About VoSKY

Based in the heart of Silicon Valley, VoSKY is the global leader in empowering businesses to leverage Skype, the world's largest VoIP community with more than 300 million registered users. The company's proven, enterprise-grade solutions create new opportunities for small-to-medium size businesses (SMBs) and enterprises to reduce communications costs and improve productivity. VoSKY Exchange, the company's flagship product, is an award-winning PBX-to-Skype application gateway that seamlessly integrates a company's phone system with Skype. This plug-and-play platform is compatible with any existing TDM or IP PBX phone system.

VoSKY is a wholly owned subsidiary of Actiontec Electronics. In addition to its headquarters in Sunnyvale, CA, VoSKY maintains branch offices in Colorado Springs, CO; Basingstoke, United Kingdom; Beijing, China; Bogota, Colombia; Shanghai, China; and Taipei, Taiwan. For more information please visit the VoSKY website at www.vosky.com.

[You can find this press release here](#)