

Interview with Head of Eurex SecLend (SWX)

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Innovative Platform for Securities Lending Market or the Challenge of Master Data Care

Immenstaad (Germany), May 21, 2008 - The business rules specialist Innovations has discussed with the Head of Eurex SecLend Francisco Gonzalez the potential and challenges of the growing securities lending market - and how Eurex (as a joint venture of Deutsche Börse and SWX Swiss Exchange) has prepared its platform for this. Master data care (data cleansing) is the big issue.

Learn how the platform has been well prepared for the future. The full interview is available at:
www.visual-rules.com/pdf_en/eurex.pdf

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Innovations Softwaretechnologie provides products and services for advanced visual development and Business Rules Management. This comprises the full rule lifecycle development and utilities for defining and managing business rules for their automated deployment in operational IT systems.

With Visual Rules, Innovations offers an especially intuitive business rules platform. Business analysts can use it to graphically model, test, execute, monitor and quickly change rules during production. IT experts directly integrate the generated business rules into operational systems and create the necessary transparency and traceability for business logic.

Innovations' customers and partners include the US Navy, SunGard, UBS AG, the Minnesota Department of Revenue, HypoVereinsbank AG (UniCredit), Rand Merchant Bank, Die Schweizerische Post – PostFinance, Odyssey Financial Technologies S.A., and Yamaha Motor Corp.

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