

\$ 30 Million Renovation earns Crete's Elounda Village the coveted Boutique Diamond Status

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MIAMI BEACH, FL, May 19, 2008 - Boutique Hotels & Resorts International® announced today that the Aquila Elounda Village Resort on Crete has achieved Diamond Collection™ status in the world's premier network of genuine boutique hotels.

“We are proud to appoint Elounda Village to a very elite group of hotels that can be considered among the absolute best hotels in the world, Boutique’s Diamond Collection™”, said Martin Buehler, Boutique’s Chairman.

Elounda Village Resort has completed a \$30 million renovation, re-furbishing and re-designing guest rooms and suites, restaurants, bars and public areas over the entire resort of 50,000 square meters. Custom-designed to spotlight its singular Cretan location, local style, and unparalleled romantic nature, Elounda Village is the cream of a select crop of world-class boutique resorts.

“Boutique’s Diamond Collection™ has been our goal, and this accomplishment speaks volumes about our commitment to being not just the best boutique hotel on Crete, but among the best boutique hotels in the world. Elounda Village is dedicated to providing the best experience to our guests, helping make memories to last a lifetime”, commented Dimitrios Tsounis, Managing Director of Aquila Hotels & Resorts, and the mastermind behind the project. “Our team has worked hard to attain this status, and this recognition, and our guests are the fortunate ones who will enjoy the fruits of our labors.” Buehler continued, “Elounda Village has always been a unique resort gem, with amazing views, exceptional service and a true sense of romance, an outstanding luxury resort. As a member of the Diamond Collection™, Elounda Village now takes its place where it belongs, a Boutique Diamond and one of the world’s crown jewels.”

Aquila Elounda Village Resort is located on the famous Mirabello Bay, on a secluded beach on Crete’s eastern coast. Seemingly the birthplace of romance, the property feels more like an exclusive luxury village, with four swimming pools, including an infinity pools sporting a waterfall in three levels, 208 luxurious guest rooms, suites, bungalows with shared pools and Maisonettes with private pools. Learn more about true romantic luxury at www.boutiquehotelsandresorts.com/hotels/Elounda_home.cfm.

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Boutique Hotels & Resorts International® awards a distinct identity to boutique hotels around the world that is recognized by travelers and travel professionals for a genuine boutique lodging experience. To member hotels Boutique is a full service strategic alliance featuring inventive marketing and the very latest in reservation and global distribution technology that gives independent boutique hotels the ability to compete with the major hotel giants. These unique, individual boutique hotels and resorts are showcased in three distinctive Collections: The Diamond Collection™ (discreet world class service), The Emerald Collection™ (the very best in their destination) and The Sapphire Collection™ (distinctive style and décor of locale). Make online reservations and find more information at www.boutiquehotelsandresorts.com.

[You can find this press release here](#)