

True Blue's Organic Fair Trade Coffee Now Available At The Health Kick In Springfield, TN

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Press release from: [True Blue Coffee Roasters](#)

Old Fields, WV (Press Release - May 15, 2008) - True Blue Coffee Roasters, the Old Fields, West Virginia, Organic Fair Trade coffee roasting company, announced today their premium coffee is now available for purchase at The Health Kick in Springfield, TN.

A popular fixture of the local area, The Health Kick is Springfield, Tennessee's oasis for health. They offer a wide selection of supplements, herbs, foods, books, and cosmetics- along with now offering True Blue Organic Fair Trade Coffee in an assortment of 12oz and 2oz sizes. They have received nothing but positive feedback from their loyal customers.

Brent Edwards, owner of The Health Kick, said, "I am excited about having the opportunity to offer The Health Kick's customers True Blue Organic Fair Trade coffee. It is very important for us to do our part in supporting small organic coffee farmers while at the same time promoting a healthy lifestyle to our local community."

Mark Murphy, chief marketing officer of True Blue Coffee Roasters, said, "The Health Kick has built a great reputation for customer service and satisfaction. We are very pleased that they have decided to stock True Blue at their busy Springfield, TN store. Our Organic Fair Trade coffee will fit in perfectly with their large selection of products."

To celebrate the arrival of True Blue's Organic Fair Trade coffee, The Health Kick will host a True Blue coffee tasting on Saturday, May 24, 2008, from 10am to 2pm to benefit The Eagles Nest F.B.I. (Firm Believers In) Christ Youth Group. Stop in to sample True Blue's coffee.

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Media who wish to obtain a Media Kit or request interviews with Rob Luzader should contact (304) 434-4102 or info@trueblueroasters.com

About The Health Kick in Springfield, TN

The Health Kick, located at 2023 Memorial Blvd Ste A in Springfield, TN, Springfield, is Springfield's oasis for health offering a wide selection of bulk herbs, dietary supplements, organic foods, cosmetics, and books along with excellent customer service. They are conveniently open Monday through Friday 9am to 7pm and Saturday 9am to 5pm. For more info, please call The Health Kick at 615-384-7482.

About True Blue Coffee Roasters

True Blue Coffee Roasters, located in Old Fields, WV, expertly roasts Organic Fair Trade single estate, blended, and flavored coffees. Exceedingly passionate and consistent with their line of coffees, True Blue Coffee Roasters will settle for nothing short of perfection. For their customers, this guarantees a memorable gourmet coffee experience every time. True Blue is conveniently available online, retail, and wholesale. For more information, please visit TrueBlueRoasters.com at www.trueblueroasters.com.

[You can find this press release here](#)