

Environmentally-friendly textile print solutions "Green Living" by Transfertex

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Environment and nature are both topics that are very important in daily reporting. Most of all regarding textiles our natural resources are getting more and more important. Transfertex – who are very engaged in this theme for many years - is a transfer printing company that produces high-quality thermal printing paper. At the Heimtextil 2008 the company introduced a brochure called "Green Living". This brochure illustrates the ecological advantages of transfer printing. Transfertex re-prepares, for example, the printing cylinders for any new design - contrary to screen printing where for every new design new printing screens have to be produced. Furthermore, at Transfertex the print inks can be recycled and reused for future orders. The company has received the Oeko Tex label (Oeko Tex Standard 100) - which stands for textile confidence - for years. The booklet shows all relevant advantages that allow textile processing companies to treat our environment effectively with care. The transfer printing paper from Transfertex can be integrated in the production process without compunction. "Green Living" is available directly at Transfertex (www.tfx.de). Environmentally friendly print.

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Founded in 1970, Transfertex is one of the pioneers in heat transfer printing.

Under the new family ownership since 1982 Transfertex has enjoyed steady growth accompanied by many changes and improvements in the production technology. The internationalism is emphasized by a sales organisation in over 60 countries. Transfertex is one of the few companies who have their own facilities for every step of the transfer paper production process.

[You can find this press release here](#)