

## IBM honours Giunti Labs with Top Star Award for being ‘Best of the Best’

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Agency: **Bob Little Press & PR**

Global leader in learning solutions and digital asset management receives IBM Public Sector Top Star Award.

At the recent IBM Business Partner Leadership Conference 2008 in Los Angeles, IBM, the world leader in information technology, recognised Giunti Labs as one of IBM’s Public Sector Top Star business partners.

Giunti Labs has joined forces with IBM to provide clients across the globe with innovative solutions for learning content and digital asset management. The companies are working together to deliver solutions for national, government and higher education.

"IBM and Giunti Labs, a 2008 IBM Public Sector Top Star business partner, are committed to improving the health, education, security and prosperity of citizens and nations around the world," said Pamela Kaplan, vice president of marketing, IBM Global Public Sector.

"We are grateful to Giunti Labs for the work they are doing," said Kaplan. "Together we are making a difference in people's lives by delivering innovative solutions to the world's greatest challenges."

Among the Top Star qualities that IBM has cited in its recognition of Giunti Labs are:

- Ongoing success in the marketplace
- A unique, innovative solution
- Its demonstration of loyalty, and strategic commitment, to partner with IBM
- Its strong adoption of IBM platforms and open architecture

In addition to choosing Giunti Labs for its Public Sector Top Star award, IBM also honoured Giunti Labs as a finalist for an IBM Beacon Award for "Innovation Excellence in Education".

Chosen from over 725 nominations, winners and finalists of the IBM Beacon Awards are a select group of IBM Business Partners recognised for innovation, business value, customer satisfaction, and delivery of what IBM describes as 'exceptional solutions that solve real business problems'.

Giunti Labs' HarvestRoad Hive digital repository system manages any form of content used in online learning, corporate training and knowledge management initiatives.

"HarvestRoad Hive is adding to our already industry-leading product lines, augmenting the possibility to collate, integrate and consolidate digital assets and repositories into a seamless, efficient and cost effective digital asset engine, mapped against enterprise ecosystem, challenges and human capital," said Fabrizio Cardinali, CEO of Giunti Labs.

Andrea Gentili, Giunti Labs' Chief Sales & Marketing Officer commented: "Giunti Labs' solutions support enterprise-wide performance enhancement of core business processes via a process related, task focused digital asset management capability. Information knowledge assets are thus repositioned as competitive tools above and beyond the standard employee learning processes.

"IBM's partnership with Giunti Labs, and the integration of HarvestRoad Hive within IBM solutions, means we will be able to assist our clients in implementing this solution in an open, flexible environment."

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Notes for Editors

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About Giunti Labs

Giunti is unique in the international publishing industry.

In 1497, Giunti publishers and typographers in Florence, together with others in Venice, began modern book manufacturing. Over the years Giunti has built a 'historical catalogue' of huge dimensions and brands such as Giunti Labs. Giunti Labs, which has its global headquarters in Italy and offices in London (UK), Frankfurt (Germany), Lund (Sweden), Boston (US), as well as Sydney and Perth (Australia), provides a wide range of solutions, in response to any content, learning and knowledge management need, covering:

- Content production
- Technological solutions for content, learning & knowledge management
- Delivery solutions for mobile & wireless
- Consulting and professional services

In 2008, Giunti Labs acquired the HarvestRoad Hive digital repository system, which manages any form of content used in online learning, corporate training and knowledge management initiatives. HarvestRoad Hive can interface with practically any ERP, Learning or Course Management System and is already integrated with several commonly used course management systems, authoring and content assembly tools.

[You can find this press release here](#)