

## ADC Nordic appointed to distribute Zebra's kiosk printers

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ADC Nordic, today announced that they have been appointed by Zebra Technologies (NASDAQ: ZBRA) as an authorised distributor to distribute its range of kiosk printers in the Nordic and Baltic countries. Given its huge success to date within the market for Point of Sale and Automated Data Capture products, ADC Nordic is to enhance its existing portfolio with high quality kiosk solutions from Zebra.

Founded in 2003, ADC Nordic is a major distributor of Point-of-Sale (POS) and Automated Data Capture (ADC) products offering dealers, system integrators and IT consultants hardware, repair services, software solutions and marketing support. With offices in Sweden, Denmark, Norway and Finland the company has an established presence in the Nordic region.

ADC Nordic will be distributing the complete range of kiosk products from Zebra. Zebra's embedded printers are optimized for printing in self-service applications where reliability, durability and ease of use are critical. Zebra acquired the kiosk product range through its purchase of Swecoin AB in October 2006.

Mikael Svensson, Managing Director, ADC Nordic, comments, "We are delighted to be appointed as an authorised distributor of Zebra's range of kiosk solutions in the Nordic and Baltic countries."

"We are happy to offer our Kiosk products through ADC Nordic, who are a reliable distributor in our successful PartnersFirst program" says Elisabet Ek, Regional Sales Manager for Zebra in the Nordics and Baltics.

ADC Nordic  
Box 21001  
200 21 MALMÖ  
Sweden  
Switchboard: +46 40 680 02 80  
E-mail: [info@adc nordic.com](mailto:info@adc nordic.com)  
Web: [www.adcnordic.com](http://www.adcnordic.com)

### About ADC Nordic AB

ADC Nordic is a brand independent distributor of POS (Point of Sale) and ADC (Automated Data Capture) products in the Nordic region. Their mission is to provide Nordic distributors – resellers, system integrators, data consultants and others who sell to end users – a complete assortment of ADC hardware, service, software solutions and marketing support for products for marking and data entry.

[www.adcnordic.com](http://www.adcnordic.com)

#### About Zebra Technologies

Zebra Technologies Corporation (NASDAQ: ZBRA) delivers innovative and reliable on-demand printing solutions for business improvement and security applications in 100 countries around the world. More than 90 percent of Fortune 500 companies use Zebra®-brand printers. A broad range of applications benefit from Zebra-brand thermal bar code, "smart" label and receipt printers, and plastic card printers, resulting in enhanced security, increased productivity, improved quality, lower costs, and better customer service.

The company has sold more than six million printers, including RFID and wireless mobile solutions, as well as ZebraDesigner™ software, ZebraLink™ connectivity solutions, Genuine Zebra printing supplies and ZebraCare™ services. Information about Zebra specialty printing solutions is at [www.zebra.com](http://www.zebra.com).

[You can find this press release here](#)