

Reaching for the Stars Mikogo Free Online Meeting Tool Soars Past 20,000 Users

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With a firm grip, heavy foot, pedal to the floor and no sign of stopping, Mikogo the free online meeting tool (mikogo.com) has picked up speed and flown across the 20,000 user line. The 20,000th user in the Mikogo Community, marketing consultant Richard Cuff has improved his business operations and client contacts as a result of Mikogo's speed, ease of use and 100% free no-catch approach service.

Mannheim, Germany April, 2008 -- Flying forward and gaining new users at an ever-increasing speed, Mikogo the free desktop sharing tool (mikogo.com) has smashed the 20,000 user barrier. While looking for a tool to complement his business consultations and unaware that his action was a milestone in the making, Richard Cuff, President of CTI Marketing, a Jacksonville, Florida based consulting firm, became the 20,000th user of Mikogo.

"As a marketing consultant, personal coach, and motivational speaker, Mikogo's immediate access and easy download feature has become an invaluable tool in helping me to consult with my coaching clients and to expand my marketing business globally by eliminating the need for face to face sessions," explains Mr. Cuff.

Mr. Cuff implemented Mikogo into his NASEMBA Business Alliance (www.nasemba.com), an entrepreneurial social network he formed in order to deliver greater service to his clients while offering them free and shared business development resources: "Each time I've invited a business client to become a part of the Mikogo Community it has further strengthened my personal relationship with them. Mikogo is proof that social networking is evolving to help small businesses like ours to stay competitive by delivering customers a more personal one-on-one experience."

Since its launch, the free online meeting tool has been steadily increasing in popularity and usage. Mark Zondler, co-creator of Mikogo shed light on the matter, "We offer an easy-to-use free online meeting tool equipped with remote control, application selection, file transfer, just to name a few features. Consequently we were quietly confident that Mikogo would be a success for thousands of users, such as Richard."

Mikogo has recently experienced a sudden in-flux of users with no signs of a slow-down to be expected, something that doesn't surprise Mr. Zondler: "People are realizing that time is too valuable to be wasted explaining petty issues over the phone without the assistance of visual aids. With free screen sharing, our users are saving time, money and effort."

A highly likely reason behind Mikogo's popularity and recent rise of users could be attributed to its free offering. Nowadays, the term "free" gets thrown around the Internet so carelessly and at times it's easy to fall into a hidden cost trap under the empty pretenses that you are to receive a product or service for nothing.

"It's understandable that people are tired of receiving 'free' products only to later receive details on the associated costs. Consequently we provide Mikogo for free in the true definition -- 100% free. It's free of costs, free of advertisements, free of feature limitations -- it's simply free," boasts the entrepreneur.

Hosting over 1,000 meetings a day across more than 100 countries with further increases expected, Mikogo is set to leave a serious impression on the web collaboration world not to mention the World Wide Web. Mr. Zondler explains, "Although it's nice to have passed the 20,000 mark, we're far from the finish line. Users can expect greater developments in their Mikogo experience in the near future."

As the "20,000 Milestone Man" and having found the perfect marketing tool for his business, Mr. Cuff couldn't ask for much more: "If this was my one shot in life to be lucky, I wish it was the Florida Lotto, but being recognized as number 20,000 in the Mikogo Community is just as much of an honor."

Mikogo is available for download at www.mikogo.com.

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About BeamYourScreen

Established in Germany in 2004 by Erik Boos and Mark Zondler, BeamYourScreen is a renowned provider of innovative web collaboration solutions, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1300 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses. The makeup of these customers ranges from small and medium sized enterprises to large global corporations such as Toshiba, Yamaha, and Roche. In addition to its business products, BeamYourScreen is the provider of the free online meeting tool, Mikogo, designed for the private users.

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