

Wowza Signs Minnesota Transitions Charter School

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Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [Wowza, LLC](#)

Agency: **Wowza**

Wowza today announced it has signed Minnesota Transitions Charter School as a new client.

Minnesota Transitions Charter School (MTCS) selected Wowza to provide a communications audit, conduct qualitative research with MTCS constituent groups and create an integrated marketing communications plan.

Minnesota Transitions Charter School is one of the nation's early leaders in the charter school development, offering small classes and individualized instruction. MTCS creates partnerships among students, businesses, communities and families to help each learner make the transition from school to post-secondary/career and meet the responsibilities of a changing future. The MTCS family of schools includes the following: Elementary and Middle Schools, Com Arts High School, MTS Technology High School, Banaadir Academy, P.E.A.S.E. Academy, Leadership Academy/JROTC, Alternative Learning Program, Individualized Independent Study, Community Learning Program (Saturday/Evening School), Distance Learning, Connections Academy and Minnesota Virtual High School.

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Wowza, LLC, is a Minneapolis word of mouth marketing agency that combines creative and strategic expertise to help clients generate buzz, tell their story, inspire customers and initiate conversations about their products and services. For more information, call 612-435-7100.

[You can find this press release here](#)