

## New Flash Video Shows How To Quickly Create a Google Sitemap

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Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [Mark Thompson](#)

Mark Thompson today launched a Google Site map video tutorial, demonstrating, through simple screen capture, how to easily create effective google site maps and formatting them to help promote of your web site, resulting in improved visibility to the google search engine.

Search engine professionals had long back understood that getting the search engine spider to crawl the whole of your site was key to effective indexing. The problem was in making sure that the internal linking structure allowed for this. Not any more...

Google site maps allows web masters to submit a specifically coded XML file to the google database thereby giving the exact url of every page to Google so that the indexing spiders are no longer reliant on the sites internal linking structure to find each page.

Mark Thompson has spilled the beans and has created a flash screen capture video ([www.sitemaps.your-tips.com](http://www.sitemaps.your-tips.com)) that takes away the mystery from creating and XML site map.

Mark said, "The flash video helps the user create and submit an effective XML site map under full guidance mode." He added, "Users no longer need to bother themselves with the difficult coding process or worry about installing googles complex Python script"

Web site owners have long been hesitating to explore this potent medium for promoting their sites and offers because they thought that creating an XML site map was a chore that is best left to experts. This video intends to change that perception and make it possible for site owners to harness that raw power of Google Site maps.

Visit [www.sitemaps.your-tips.com](http://www.sitemaps.your-tips.com) to learn view to video.

For More Information Contact:

Mark Thompson  
[pr@your-tips.com](mailto:pr@your-tips.com)  
[www.sitemaps.your-tips.com](http://www.sitemaps.your-tips.com)

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