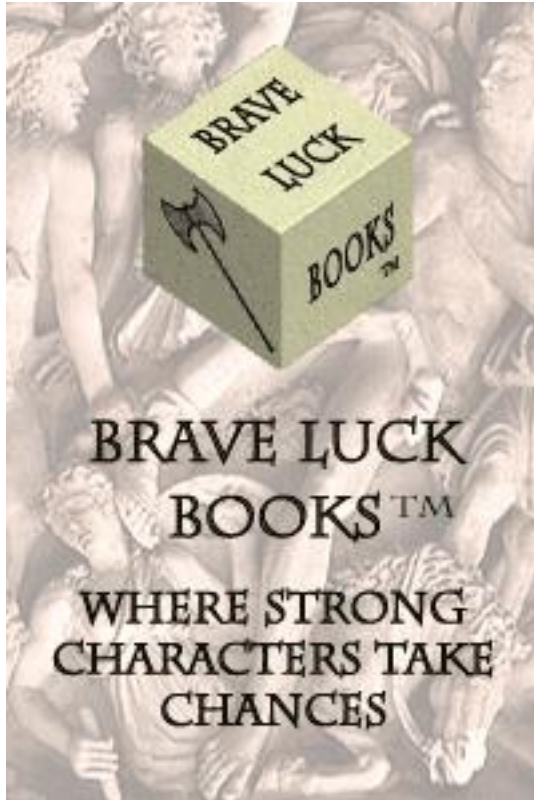


Fantasy novel transformed into podcast

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Rampaging hordes, military rivals, fleeing refugees, and the frontiers of a magical wilderness beckon fans of the fantasy genre to the fantasy book podcasts at Brave Luck Books (TM). This fantasy publishing imprint located in Chico, California posted its latest episode from the fantasy book Union of Renegades: The Rys Chronicles Book I on April 8th. The weekly podcasts feature a chapter from the novel as read by the author Tracy Falbe.

Chapter Four: Decisions in the Night is the current podcast, and it relates a crucial moment in the life of the hero, Dreibrand Veta, as he decides recklessly to put his ambitions ahead of his duties. This chapter marks a point in which the action of the novel will intensify toward an epic, multi-character story that will sweep many kingdoms into a high stakes conflict for ultimate power and wealth. Since its publication in 2006, the fantasy book Union of Renegades has enjoyed good reviews. The popular review site Fantasy Book Spot called the use of magic in the book interesting and the reviewer enjoyed the growing relationships among the characters.

The goal is to post audio chapters from the fantasy book every week until it is fully available to listeners online in mp3 format. The podcast format allows authors yet another way to attract potential readers to their creative content. Internet marketing has become a crucial venue for authors and publishers to communicate with readers, and written works often provide perfect sources of content for podcasts.

Because readers have so many choices of books, demands on their time are high, and the ability to listen to a novel while doing something else gives readers a convenient way to preview a work of fiction. The greatest challenge for avid readers is deciding in which books to invest.

The podcasts support the promotion of the entire fantasy series The Rys Chronicles, which is a complete four-book series. This epic fantasy is sold in trade paperback and ebook formats and has been enjoyed by readers around the world. In addition to the podcasts, the first book in the series can also be downloaded in its entirety as a free fantasy ebook. Complete information about the fantasy book podcasts is at www.falbepublishing.com/braveluck/fantasy_book_podcast_Uo...

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Brave Luck Books (TM) is the fantasy fiction imprint from Falbe Publishing. Fantasy fiction enjoys a big market and big audience, but with this comes a plethora of titles and therefore competition. The imprint aims to stand out by honoring the traditions that make fantasy fiction so appealing while keeping story lines fresh.

Located in Chico, California, the publishing company was started in 2004 to produce books written by Tracy Falbe. It is a small press that produces small print runs of trade paperbacks and ebooks for readers worldwide.

[You can find this press release here](#)