

## AIT Announces Power Buy and Save

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Press release from: [Advanced Internet Technologies, Inc.](#)



(Fayetteville, NC) According to Net Craft's most recent survey, the number of websites active on the Internet grew at a rate of four and a half million from February to March 2008. With so many new options and marketing efforts targeting the same pool of buyers, valuable technology solutions versus sales to new and existing customers can be a bona-fide juggling act for today's SMB's. "The cost of maintenance, bandwidth, and having a qualified staff is considerable. Just looking at the growth of the web, the small business has to be sales and marketing focused to remain competitive." said John N. Horton, Vice President of Sales & Marketing for Advanced Internet Technologies, Inc. ([www.AIT.com/?pdkw=pr-power-buy-fr-04-07-2008](http://www.AIT.com/?pdkw=pr-power-buy-fr-04-07-2008)). "Those factors," explains Horton, "are primary contributors why in recent months AIT has reported large scale growth in its Enterprise Hosted Servers. It's a cost efficient way to maintain an online operation and give the business owner or primary IT personnel piece of mind; which is priceless." AIT officials attribute recent rises in demand to the increased competition, security concerns and overall Internet growth, and as such AIT has launched its "Power Buy" Savings promotion. The Power Buy limited time offer allows anyone considering a hosting provider or an upgrade to a 20% off savings in addition to the already discounted AIT hosting packages ([www.ait.com/compareplanspricing.php/?pdkw=pr-power-buy-fr...](http://www.ait.com/compareplanspricing.php/?pdkw=pr-power-buy-fr...)). Avery Skelton, the AIT Senior Manager said, "The phones haven't stopped ringing and web site traffic has increased. We've sold over 100 businesses in the past month, one of which was a multi-million dollar telecom company." In addition to the savings on hosting, AIT has offered up to \$8000.00 in free advertising credits on tyBit ([www.tyBit.com/?pdkw=pr-power-buy-fr-04-07-2008](http://www.tyBit.com/?pdkw=pr-power-buy-fr-04-07-2008)), the company's subsidiary search engine.

"We started off small with them (AIT) almost ten years ago, since then we've upgraded as we reached our choke points. Our latest purchase (Enterprise Server) should give us twenty four to thirty six months to grow. We build boats here, we are not the technology types. We need the lights on twenty four seven without any headaches." said Wally Bell CEO of Sundance Boats of Blackshear, Georgia. Paul Laflamme, a seven year AIT reseller with offices in Washington, D.C. and Savannah GA. has clusters of dedicated servers added this, "I use a group as a test bed, and another to store customer data," said Laflamme. "I particularly like having root access to the machines; there are times when that level of control is needed. AIT's network is dependable and fast, not to mention more affordable than attempting to do all of this in house."

All of AIT's hosting plans cater to a variety of business types and varying experience levels offering self administered and fully managed models. The company touts a very large set of features of which dozens are free of charge and maybe resold for a profit. AIT servers are configured with the latest hardware and are protected behind server-specific firewalls with other

security measures to remain constantly available via an Industrial strength multi-fiber network of backbone providers. Additionally, AIT's offers 24/7 which is a available toll free 365 days per year. To upgrade or establish a new account, simply call AIT and ask to speak with an Executive Sales Representative at 1-800-878-4084 between the hours of 9:00 A.M and 6:00 PM mentioning its Power Buy promotion.

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Welcome to Advanced Internet Technologies, Inc., home to over 210,000 customers to include Fortune 500 companies as well as small businesses. AIT was founded in North Carolina and has grown into a multimillion dollar web hosting and technology company. From a garage start-up to a 93,000 SF headquarters, AIT has always been entrepreneurial and customer-centric. Small businesses to larger clients like Time Warner, Microsoft, Newsweek, U.S. Federal Government, PC World, United Nations, Business Week, The Oakridge Boys, State of North Carolina, Department of Defense, Wall Street Journal, ZDNet, Pizza Hut, GOODYEAR, Smart Money, Discover Radio, and many more have benefited from AIT's products and services. The technology company has achieved 10 straight years of sustained profitability generating \$100s of millions in revenue and creating a profound influence in its surrounding community by creating more than 236 IT jobs. AIT has also been named 2 times to The Inc. 500 list of fast growing firms, 3 times to the Deloitte & Touche Fast 500 list, and has been named as the NC Entrepreneur Firm of the Year.

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