

RICO showcases BNS's HD IPTV solution for vessels and cruise ships at Asia Pacific Maritime Expo

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[HONG KONG/SINGAPORE, 27 March 2008] Singapore's RICO, a turnkey systems integrator for the marine, offshore oil and gas industries, will show case an HD IPTV solution for vessels and cruise ships by Hong Kong based IP solutions provider BNS at the Asia Pacific Maritime trade show held this week at Singapore Expo.

The BNS showcase is based on the company's Multi Dwelling Unit IPTV (MDU IPTV) solution, which is a carrier-grade IPTV solution that can be deployed without stringent requirements and costs usually attached to Telco IPTV services.

RICO's demonstration of BNS's solution will showcase system features that are specifically tailored to the MDU/Hospitality market, including HD broadcast channels, VOD services, Personal Messaging, Interactive Room Service and TV games.

The company is planning to deploy BNS's MDU IPTV solution to the hospitality market in the maritime segment.

BNS's MDU IPTV solution is part of the company's extended portfolio of IP-based solutions that include Telco IPTV, Internet TV, Mobile TV and Enterprise A/V solutions, as well as Content strategy, products and solutions across all media platforms.

The Asia Pacific Maritime Trade Show will be held from 26 – 28 March and RICO's booth number F02 is located in hall 3 at Singapore EXPO.

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About BNS Ltd

Headquartered in Hong Kong, BNS provides IPTV-based content and technology solutions for broadband service providers and enterprises interested in maximizing their potential with IP-based solutions, such as Telco TV, Internet TV, MDU IPTV, Mobile TV and Enterprise A/V. The company has extensive hands-on experience in all facets of design, implementation and management of broadband networks in Asia and is the preeminent specialist on content across all platforms in the region.

www.bnsltd.com

About Rico

RICO provides a host of products and services to the marine transportation, different categories of marine vessels, amateur and land-based industries. This ranges from sales, servicing and installation of marine electronics and radio communication equipment for a large clientele, to comprehensive turnkey solutions for offshore oil and gas, and petrochemicals, enhanced by our professional way of consultation. www.rico.com.sg

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