

Border Motorseats Gets A Great Start On New Reclining Seat

Date: 04.04.2008 - 12:28

Category: [Sports](#)

Press release from: [Border Motorseats Industrial Co., Ltd.](#)

Agency: APOC



Border Motorseats is more than just racing seat manufacturer, but a real racing seat designer. As General Manager Sam Chi's leading, its proactive step for new reclining racing seat production absolutely opens its market wider and brings customers more choices.

Congratulation to Border Motorseats Industrial on new product release, its first reclining racing seat series are ergonomic designed with fiberglass, carbon fiber, Kevlar materials. According to upgraded lightweight aluminum construction, stylish appearance and easy to assemble, this series is ready to draw worldwide attention. In particular, multi-stage adjusting device brings perfect fit for driver's body contour, which efficiently reduces back-loading and increases the level of comfort for long hours driving.

“This breakthrough means a lot to us, it shows we make a great progress in design and manufacturing of racing seats. This series combines with top safety, comfort and fashion, which absolutely satisfy customers for car tuning.” Border Motorseats General Manager, Sam Chi emphasized.“

Established since 1999, Border Motorseats is specialized in racing seat OEM manufacturing With its strong support and enthusiasm, Border Motorseats is well connected to Chinese Taipei Motor Sports Association (CTMSA) and Taiwan Auto-Sport Performance Association (TASPA), it has also been a frequent patron in many international competitions. Therefore, worldwide tuning factories and racing teams including Taiwan D2 Racing Sport Co., Ltd. have become its customers. Its products are exported to China, Japan, Germany, UK, and U.S.A. As a new agent was formed in UK recently, Border Motorseats is more confident in serving customers to the best.

Based in Taiwan, Border Motorseats implements strict quality control system for annual production capacity of over 2000 pieces. It completes CNC machining and assembly process. All carbon fabric is imported from Japan and France, more material including foam rubber, fiberglass, Kevlar are abundant offered in light of a good relationship with reliable upstream

suppliers. In addition, its on-site test laboratory conducts various quality and safety inspections, such as construction testing, impact testing (rearward, backward and side) and road testing. All products are arranged to pass FIA standards and are certificated by vehicle safety testing at Taiwan Automotive Research & Testing Center.

As an amateur player of racing team, Border Motorseats General Manager Mr. Chi more understands customers' needs during product development. His works are also inspired from international race events and discussion with professional race drivers, which makes the products fit for various brand cars such as AUDI, ACURA, BMW, CHRYSLER, FORD, GM, LEXUS, and MAZDA etc.

Compared to others, Border Motorseats totally satisfies varied customized preferences whether on style design, color, material and function.

More models of racing seats are high recommended, Border Motorseats provides better control in adjusting the seats declination angle and bring the excellent road feeling. Moreover, one piece formed construction of seats is covered with high density foam rubber and enhanced shell, it gives the first-rate head protection and strong effect of support for body and legs. In particular, the shoulder area of chair is strengthened for slide prevention. Border Motorseats also offers sporty look and three color selections to match as the original color of car.

In an effort to world-class safety, Border Motorseats also manufacture FIA six -point harness With T-bar version and aluminum magnesium alloy adjustable quick-release buckle featured, this durable belt definitely minimizes the risk of injury during a road accident or intensive shock. More racing accessories including Automotive Silicon Hose, Auto Parts, Final Reduction Gear, Flywheel and L-Shape Panel are available upon requirements.

Sales Contact: Sales Manager Sam Chi

Address: No. 476, Sec. 2, Jhonghua Rd., Longjing Township, Taichung County, Taiwan.

Tel: 886-4-26369911

Fax: 886-4-26355857

E-mail: border605@seed.net.tw

Dear Esteemed customers,

We are Border Motorseats Company that is a professional and qualified manufacturer at auto market. Border was established in 1999, and located in Taichung, Taiwan. We have a great and innovative R&D team to design the seats by ourselves. We are also an official OEM company for several famous brands selling racing seats in the world. Now, you can easily see many seats made from us. Most of customers give us high reputations.

[You can find this press release here](#)