

Europe meets US: International Conference Compares Key Trends in Home Control

Date: 03-10-2008 10:57 PM CET

Category: [Media & Telecommunications](#)

Press release from: [Zensys Inc.](#)

Agency: [Sprengel & Partner GmbH](#)

Parks Associates presents new research highlights at European Home Control Summit

Copenhagen / Frankfurt/Main, 10. March 2008 – Today, Z-Wave announced that Parks Associates, the internationally recognized market research and consulting firm will present new research findings at the upcoming European Home Control Summit, to be held April 8-9, in Frankfurt/Main, Germany.

Bill Ablondi, top expert and Director of Home Systems Research at Parks Associates, will present “Home Control: Trends and Opportunities,” and address various controls in the home, remote home monitoring and consumer interest, and the evolution of the universal remote control. These and other key questions, market trends, plus associated technology platforms will be discussed at the European Home Control Summit.

“The time for manufacturers of home appliances and control systems to take advantage of recent technological advancement in wireless controls is now,” says Bill Ablondi. “Consumers are more comfortable with digital technology, industry giants are looking for the ‘Next Big Thing’, and communications protocols with low implementation costs and high reliability have become reality.”

Home networks as “the backbone” for home control systems

Parks Associates forecasts that the number of worldwide households with residential gateways facilitating broadband sharing, remote management and service provisioning, and/or value-added services will grow to 72 million by year-end 2012. Europe’s increasingly competitive broadband and pay television market makes it a prime market for home networking.

According to Parks Associates, home networks are poised to become the backbone of connected home systems. In addition to the distribution of audio and video content as well as sharing broadband access, printers and storage devices, RF based control networks such as Z-Wave that can accommodate multi-year battery operation of devices will be a means for communicating with a variety of systems in the home – including energy management, security, lighting and entertainment systems.

“We remain bullish on the growth of the wireless home control market and view the efforts of members of the Z-Wave Alliance as excellent examples of marrying technological advancements with distinct needs of the consumer”, states Bill Ablondi. “Awareness and acceptance of the capabilities of Z-Wave have been growing over the past year as shown in the results of our surveys that monitor the home systems integration and installation channels.”

Additional topics at the European Home Control Summit Conference:

- Home control in Europe – an OEM perspective
- The trend to Unified Home Control™
- “Green homes” – Public programs to conserve energy via home control
- Control and management of energy consumption
- The smart home in your pocket – opportunity for service provider
- Comfort and convenience – how does home control improve our lives?
- Safety and security – piece of mind as a driver for consumer adoption
- The Z-Wave ecosystem – benefits for OEMs and consumers alike

... and many more. You will find the complete agenda – along with the registration page – at:

www.Z-WaveAlliance.org/hcs3

The event will be topped off by an accompanying “Home Control“-specialized exhibition. “Global Players“ – along with innovative mid-sized European companies – will present interoperable solutions and products from all “Home Control“ areas, such as Remote Home Monitoring, Safety & Security, Energy Saving, Home Entertainment, and Digital HealthCare.

About Parks Associates:

Parks Associates is an internationally recognized market research and consulting company specializing in emerging consumer technology products and services. Founded in 1986, Parks Associates creates research capital for companies ranging from Fortune 500 to small start-ups through market reports, primary studies, consumer research, custom research, workshops, executive conferences, and annual service subscriptions. The company's expertise includes new media, digital entertainment and gaming, home networks, Internet and television services, digital health, mobile applications and services, consumer electronics, and home control systems and security. Each year, Parks Associates co-hosts executive thought leadership conferences: CONNECTIONS™ and CONNECTIONS™ Europe in partnership with the Consumer Electronics Association (CEA®). In addition, Parks Associates produces the online publication Industry Insights in conjunction with the CONNECTIONS™ Conference series.

For more information please visit:

www.parksassociates.com

www.connectionsconference.com

www.connectionseurope.com

www.connectionsindustryinsights.com

More Information:

Parks Associates
5310 Harvest Hill Rd.
Suite 235, LB 162
Dallas, TX 75230-5805
www.parksassociates.com

Contact:

Chelsey Tyson
Phone: +1 - 972 490 11 13
Fax: +1 - 972 490 11 33
Email: chelsey@parksassociates.com

PR-Agency:

Sprengel & Partner GmbH
Nisterstraße 3
D-56472 Nisterau

Contact:

Fabian Sprengel
Phone: +49 (26 61) 91 26 0 - 0
Fax: +49 (26 61) 91 26 029
Email: f.sprengel@sup-pr.de

More Information:

Zensys Inc.
39350 Civic Center Drive
Suite 210, Fremont, CA 94538

Bernd Grohmann
Senior Director
Product Marketing
bgr@zen-sys.com

PR-Agency:
Sprengel & Partner GmbH
Nisterstraße 3
D-56472 Nisterau

Fabian Sprengel
Tel.: +49 (26 61) 912 600
Fax: +49 (26 61) 912 6013
f.sprengel@sup-pr.de

About Z-Wave

Z-Wave[®] is the first technology to bring affordable, reliable and easy-to-use wireless control to every aspect of daily life – the home, consumer electronics, healthcare, and energy use, to name a few. Z-Wave is an award-winning, proven and interoperable wireless mesh networking technology that allows a wide array of devices in and around the home to communicate including lighting, appliances, HVAC, entertainment centers, and security systems. Z-Wave brings many benefits to everyday life including remote home monitoring, home healthcare, safety and security, and energy conservation. Z-Wave certified products are currently available from leading consumer brands in more than 225 products. Z-Wave is the recipient of the 2006 Wall Street Journal Technology Innovation Award in the wireless category, the CNET “Best of CES Award” in the enabling technologies category, along with PC World’s 2006 World Class Award, which recognizes the 100 best technologies and products of the year. For more information about Z-Wave please visit www.z-wave.com

Z-Wave[®] is a registered trade mark of Zensys, Inc. and its subsidiaries in the United States and other countries.

[You can find this press release here](#)