

## transport logistic China 2008 – Air Cargo China bigger than ever

Date: 03-05-2008 01:35 PM CET

Category: [Politics, Law & Society](#)

Press release from: [Messe München GmbH](#)

Air Cargo China, the biggest international showcase of the air cargo industry in Asia, will be larger than ever before in 2008: approximately 50 of the world's leading airlines and airports will be putting on presentations at transport logistic China. This International Exhibition for Logistics, Telematics and Transportation is being held for the third time, from 17 to 19 June 2008 in Shanghai.

The 2008 edition of Air Cargo China will be 50 percent larger than the previous event in 2006. On 3,000 square metres of exhibition space, leading air cargo companies such as Air China, Emirates, Lufthansa, Mascargo and Thai Airways, as well as important logistics hubs such as the International Cargo Centre Shenzhen, the Dubai Logistics City, the airports of Atlanta, Munich and Vienna, and the Hong Kong Air Cargo Terminals, will be showcasing the services and innovations they can offer to ensure just-in-time movement of air cargo around the globe.

Air Cargo China is accompanied by a two-day trade conference, taking place on 18 and 19 June and attended by leading experts, covering the latest developments and trends in air cargo, with special reference to Asia. So far the following have signed up to take part: the Chairman of Lufthansa Cargo AG, Carsten Spohr, the Executive Vice President of SwissWorldCargo, Oliver Evans, the Divisional Senior Vice President of Emirates Airlines, Ram Menen, and Thomas Hoang, Regional Director at Boeing. They will be discussing how China's booming economy is affecting the global air cargo industry. China is now generally accepted as the biggest hub for air cargo in the world – its economy grew an average of seven to ten percent per year over the last ten years. If growth continues at this pace, the Peoples' Republic could become the world's biggest economic power by 2015. With its enormous home market and its favourable general economic conditions, China is extremely attractive to foreign investors and multinationals. More and more companies are moving their production facilities to the Peoples' Republic. This and the ever expanding flow of goods between Asia and western nations is leading to fundamental change in the supply chains. The air cargo business in particular is experiencing high levels of demand. The Chinese air cargo market is now expanding rapidly, at rates of twelve to fifteen percent per year. The time saved by sending cargo by air is an important criterion for the transport of high-value and sensitive products. But if the system is to function properly, powerful networks and logistics facilities are needed in and around the airports. Both are essential for efficient pre- and post-flight processes on the ground.

International air-cargo service companies are already speeding the global flow of goods through innovations and clever management. Particularly praiseworthy efforts will be honoured with the World Air Cargo Awards, presented within the framework of Air Cargo China 2008. The gala presentation ceremony will take place on 18 June 2008, during transport logistic China, in the Grand Hyatt in Shanghai. The award is divided into ten categories, and includes the nomination of the Air Cargo Company of the Year, and of the Airport of the Year.

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About transport logistic China

transport logistic China, the meeting point for logistics, telematics and transportation, is being held at the Shanghai New International Expo Centre in China for the third time from 17 to 19 June 2008. More than 300 exhibitors from 33 countries presented their products and services at transport logistic China 2006 and Air Cargo China 2006. Over 9,000 visitors from 81

countries attended the international trade fair, which also featured an extensive programme of related events and conferences. Additional information is available at [www.transportlogistic-china.com](http://www.transportlogistic-china.com).

About Messe München International (MMI)

Messe München International (MMI, Munich Trade Fairs International Group) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries abroad – in Europe and in Asia – and with 66 foreign representatives serving 89 countries, MMI has a truly global network.

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