

## My Learning Steps Brand New Concept with Baby DVDs

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DANVILLE, CA- March 4, 2008- Educational tools producer, My Learning Steps, has created a brand new series of videos designed for babies which encourage parental involvement. These new DVDs allow a parent/caregiver the option to personalize the video and become their child's narrator. This new concept focuses on the critical element of human interaction. The first and only DVDs of their kind they create an opportunity for babies to benefit from the content in the video and much more.

"These DVDs offer a solution for parents or caregivers who want their child's DVD experience to be more interactive" said Kristen Kohutek, Co-Founder, My Learning Steps. "By narrating your child's DVD you can actively participate, which makes this an enjoyable experience for both."

My Learning Steps has launched two DVD's, "Learning My ABC's" and "Learning My 123's" where parent/caregiver and child interaction is first priority. These DVDs make it simple for a parent/caregiver to utilize the DVD as a tool to help expose their children to fundamentals such as letters and numbers. All DVDs come with a narrator's guide which offers helpful pointers on how to become the narrator.

The company has been receiving extremely positive feedback from parents. "It's a great way for my son and I to work together to help him learn his letters and numbers" said Maggie, mom of a 2 year old son. "The Option to Narrate offers a wonderful opportunity for us to bond while watching the DVD."

With the ability to narrate the DVD's comes many benefits. Parents are actively involved in the DVD viewing experience which encourages interaction, communication, and dialogue. The child hears and sees how the mouth forms pronunciation of letters, numbers or words from a familiar face. Narrating the video creates a personalized experience that can move at the child's pace of learning. Finally, this special experience encourages positive reinforcement, support, and unconditional love to flow naturally through the family.

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### About My Learning Steps

My Learning Steps philosophy is "every minute of togetherness counts". The company strives to create innovative and quality products that provide an opportunity for interaction between parent/caregiver and child. My Learning Steps is currently launching two interactive DVD's: "Learning My 123's" and "Learning My ABC's", as well as, various accessories to further assist in an interactive learning experience. My Learning Steps products can be found online at [www.myllearningsteps.com](http://www.myllearningsteps.com)

[You can find this press release here](#)