

## **AGENCY SECTOR MANAGEMENT WINS MICROSOFT CERTIFIED PARTNER STATUS**

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Press release from: [Agency Sector Management](#)

Agency Sector Management (UK) Ltd, the leading software provider to the UK freight forwarding industry, today has achieved Certified Partner status in the Microsoft Partner Programme, recognising ASM's expertise with Microsoft technologies and total impact on the technology market place.

"Only companies that have demonstrated high levels of customer service, proved their experience and attained advanced certification receive the designation of Microsoft Certified Partner," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corporation. "Today, Microsoft recognises Agency Sector Management for its skills and expertise in providing customer satisfaction with Microsoft software and technology."

Comments Peter MacSwiney chairman of ASM: "Microsoft products have a pivotal role in our existing GeMS solution and our next generation of products.

"We believe that we are unique amongst our competitors to have attained this prestigious Certified Partner status, which endorses our assertion that ASM is the leading provider of software to the UK's freight forwarding industry."

As a Certified Partner, ASM has demonstrated its expertise in delivering high quality software solutions using Microsoft technologies and proven its ability to successfully meet and exceed its customers' requirements.

Adds Mr MacSwiney: "We are obviously delighted and proud that ASM's commitments to quality and customer service have been recognised by this status award which will allow us to clearly promote our expertise and relationship with Microsoft to our customers. Furthermore, the benefits provided through our certified membership will significantly contribute to our programme of continuously enhancing the offerings we provide for them."

The Microsoft Partner Programme was launched in October 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. Microsoft Certified Partners receive a rich set of benefits including access, training, and support that give them a competitive advantage in the market place.

Adam Gane, ASM's Development Manager commented: "ASM has a proven track record of delivering world class software solutions on the Microsoft platform. We will continue this success with our forthcoming Sequoia Project which takes advantage of Microsoft's latest .NET Framework and SQL Server technologies to provide improved performance, scalability and reliability."

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Founded in 1986, Agency Sector Management is a not-for-profit company limited by guarantee and owned by its users.

ASM is the foremost provider of software to the UK freight forwarding industry. It supplies solutions to over half of the leading IATA freight forwarders in the UK. Its flagship GeMS product provides mission critical business functionality at over 700 locations throughout the country, supporting over 8000 users. It is widely used for both import and export processing and documentation, in the ocean and air communities.

[You can find this press release here](#)