

Second Life: Strong growth at euroSLEX: trading volume surges 445% in February

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Press release from: [euroSLEX](#)

In its second full month of operation, the European Linden-Dollar trading platform "euroSLEX" sees explosive growth compared to the first month. Registered users more than tripled, from 128 in January 2008 to 405 (+216%) in February. Trading volume of these users increased at an even faster pace, from 650.000 Linden-Dollars to over 3.5 million (up 445%) in just one month.

"What pleases me most is the growing volume per customer, which almost doubled. It reflects that after an initial period of skepticism, our customers got used to euroSLEX and use our service again and again." says Iliana Suppan, managing director of Virtual World Services GmbH, the company behind euroSLEX.

She sees continued growth in the future. The euroSLEX partner program enables users to participate in that growth.

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About euroSLEX:

euroSLEX is the „European Second Life Exchange“, a true currency exchange for trading Linden\$ against the Euro, British Pound, and Swiss Franc. The current price as determined by the market forces of supply and demand gives euroSLEX customers access to the best price available under current market conditions. The fully automatic trading platform at www.euroslex.com reduces manual intervention to a minimum, which means lowest commissions of just 0.5% to 2.5%, depending on trading volume. The service is operated by Virtual World Services GmbH, a real-world company registered in Austria with the mission to bring a new level of professionalism and trust to Second Life.

[You can find this press release here](#)