

Flash Drive Direct gets the nod from Seattle software innovator StickyDrive™

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StickyDrive™ is a sophisticated value added software that is designed to be installed on portable media devices such as flash drives, flash cards, and MP3 players. This sophisticated software is the next step in the on-going NAND Flash Drive revolution. This week Sticky Drive announce that Flash Drive Direct of Vancouver Canada as their newest authorized dealer.

The StickyDrive™ software has features benefiting the corporate customer that is looking to enhance their corporate message by leveraging this new technology paradigm. The integrated functionality of the software helps people organize, find, and use their stored content. The software can be customized to "brand the inside" of a flash drive offering a custom designed graphical interface incorporating logo's, schemes, themes, navigation, internal and external links and much more.

"It takes a huge commitment and a real belief in the future of melding the 2 technology's to become an authorized Sticky Drive dealer". States Flash Drive Directs John Graham. "In fact, this is the next evolution in flash drive integration into the serious business world.

Essentially what the combination of Flash Drives and StickyDrive software does is it allows the user to enhance their flash drives to become and perform a wide variety of functions previously not possible. The flash drive can now become a mobile web site that can cache files and documents, remotely access web sites, allow for auto updates and prompted downloads, it is amazing" Graham goes on to say.

Recently Flash Drive Direct and Sticky Drive in conjunction with Rob Penner of Talbot Marketing in Calgary Canada worked together to implement a very sophisticated solution for the 1000 member AMTA (Alberta Motor Transport Association). The end result is that their 1000 members can perform dozens of real-time processes such as access password protected documents, download real-time route changes and be made aware of special alerts all by plugging their Sticky Drive enhanced flash Drive into their wi-fi or bluetooth laptop.

This combination of useful functionality and new edge technology assures the corporate user that they will continue to further integrate their information and operations into a very people friendly business tool.

Flash Drive Directs next StickyDrive project is to load real world reviews, images, statistics and course information for Whistlers professional golf tour stop, Nicklaus North course onto their newest flash drive design, the Golf Bag.

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Flash Drive Direct is a design and production innovator of Flash Drives and flash technology. They service the North American retail and corporate marketplace

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