

ICG Software presents its integral solution for hospitality at the CeBIT show

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The Spanish company, who manufactures technological solutions for business management, will be present at Europe's most important new technology show, at stand C58 in hall 17

From 4 to 9 of March, the German city of Hanover will host the 2008 edition of the CeBIT, the most important technology show in Europe. During those days, the ICG Software group, a Spanish company who manufactures and sells quality technology for enterprise management, specialized in the sectors hospitality, retail, industry, distribution and services, will present its integral management software for hospitality establishments and chains.

The ICG solutions help to manage and control your establishments with minimal effort. The technology presented by the Spanish company makes businesses in the Restaurant, Pizzeria, Cafeteria, Fast-Food and Nightclub sectors more profitable.

The company offers a solution that does not require training or IT knowledge, as all sales, control and statistics functions have been designed for touch screens to avoid costly learning processes and possible errors. The integral ICG solution for hospitality solutions, which integrates the order management from a hand terminal and the visualisation of orders in the kitchen through screens or printers, improves the speed and the quality of the service given to the customers of the establishments resulting in a higher profitability of the business. With this tool you can control all cash transactions, stock takings of both prime materials as beverages and offers an automatic purchase forecast to avoid possible stock problems.

For Restaurants, Pizzerias and Cafeterias, the ICG solution with the FrontRest point of sale software is completely adaptable to any type of restaurant thanks to its graphical and visual user interface. The use of TeleComanda hand terminals for taking the orders at the tables and kitchen printers expedites the sales process and increase the table use and service to the customers. The kitchen screens and printers facilitate the work by giving at any moment a visual overview of all plates to prepare and serve. The solution also includes a home delivery module.

For Nightclubs and Pubs, the ICG solution with the FrontDisco point of sale software controls all areas of a nightclub: sales of entrance tickets, the cloakroom, the bars and the warehouse. With the loyalty card system you can define special price conditions, offers, happy hours, the collection of points, presents, etc. which can be shared amongst various establishments of a chain. Furthermore integrates the personalized attention with a hand terminal in the VIP room offers a faster service and validation of the complementary tickets at the entrance to avoid reuse. The solution also integrates the registration of consumptions at the bar and visual stock control. Thanks to the definition of sizes and combinations allow you to control the consumed doses and to replenish automatically the consumed goods.

For Fast-Food restaurants, the ICG solution offers an agile and conductive sales system to attend more customers in less time. The installation of screens in the kitchen instead of printers facilitates the work of the personnel and reduces the preparation time of the plates. With the Delivery module, the establishment receives the orders of the customers by telephone or internet, and assigns them to the delivery persons. The solution incorporates Take Away to attend the customers from their vehicles, establishing a fast communication with the kitchen to reduce waiting times.

For chains of hospitality establishments

The Spanish company offers a business management program, ICGManager, as the most complete solution for hospitality companies and chains. The solution allows you to receive the sales and cash transactions from all establishments in real-time. ICGManager offers control of the consumption and invitations and adjusts the theoretical sets based on the actual consumption in each establishment. With ICGManager you get to know the sales evolution of each establishment by weekday, and hour. Furthermore, it integrates a presence control system by digital fingerprint integrated in the Front.

The main advantages of this software for chains are the real-time access to sales information; the creation of items for all establishments; the possibility to centrally change prices, the creation of centralized purchases, the accounting, the centralized administration, the personalized reports and the analysis of all businesses; the immediate replacement of broken hardware by downloading the configuration from the central to the new machine.

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ICG Software is a Spanish company which was founded in 1985 in Lleida. ICG creates innovative and complete business management solutions for the retail, hospitality and industry markets.

Currently, the ICG software products have been translated into thirteen languages and contemplate the commercial and fiscal needs of more than thirty countries in Europe, America, Oceania and Asia.

[You can find this press release here](#)