

## QuickLicense 2.2 Adds Drag & Drop License Protection

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Category: [IT, New Media & Software](#)

Press release from: [Excel Software](#)



Excel Software is pleased to announce an innovative new tool in the QuickLicense product to protect and license Windows and Macintosh software. A software vendor can now drag and drop an application onto the AddLicense desktop icon to wrap it with any license configured from QuickLicense. A protected application is generated in seconds using the original application icon and no programming required.

QuickLicense 2.2 can be used to configure and manage almost any kind of software license including time or execution limited Trial editions, machine or name activated licenses or software subscriptions. All Windows computers from 98 through Vista are supported. The Mac OS X edition has Universal Binary support for PPC and Intel processors.

With the QuickLicense application, a software vendor configures how the activation procedure works and any software usage restrictions. This flexible approach makes it easy to create many kinds of licenses and protect desktop applications, plugins, spreadsheets or multi-media content. The runtime and encrypted ticket files are deployed with the application to hold the license information. On startup, the application calls the runtime to validate the license. With AddLicense, the runtime and ticket is embedded into the desktop application file.

A user can activate and use a protected application on any computer even without an Internet connection. Activation codes provided by phone, email or instant web page can work with any download or retail distribution process. The optional Safe Activation Service from Excel Software allows a vendor to present a customized activation web page, control activation count by serial number and present instant activation codes to users.

QuickLicense can manage customer information collected during the activation process. Customer data can be imported, searched, organized and used to manage each license. The batch email capability allows messages to be individually customized and precisely targeted. Database capacity has been increased to 25,000 licenses in version 2.2 and optimized for speed. The Site License edition supports multiple databases and multiple users.

QuickLicense is \$495 for a Single User License on Windows (98 through Vista) or Mac OS X (PPC and Intel) or \$795 for both platforms. The package includes an integrated help system, examples, tutorial, PDF and printed manual. Each license purchase includes royalty-free distribution of the QuickLicense runtime file for any number of products or licenses on that computer platform. Download the QuickLicense movie from the company web site for a demonstration of how the license configuration and activation process works.

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Established in 1985, Excel Software provides Windows and Mac OS X software products to thousands of users worldwide. Capabilities include system modeling & simulation, requirements management, software design, code generation, reengineering, bug tracking, help authoring, software license management and internet marketing automation.

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