

## ICG launches its new Corporate Web

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With better navigation, usability and information architecture

- \* As an innovative initiative, it includes scenic representations of the advantages of the implementation of ICG solutions for the different business areas

- \* The Web contents have also been design to be accessible for disabled people

The ICG Software group launches its new corporate web, [icg.es](#), completely renewed with (amongst others) the integration of all business areas under a common brand and unified image, as well as a modern content management thanks to the powerful tools used.

The ICG Software corporate site gives access to all information about the group. On the web site you can find information about the history of the company, its offices in Spain, its international concessions and countries where its products are available, its quality and innovation policies, news and activities of the group, special sites for collaborators and end-users, success stories and references, and of course information about the different business management products the company produces and sells for the sectors hospitality, commerce, industry, distribution and services.

As an innovative initiative, the new site of ICG Software includes scenic representations of the advantages and benefits that end-users obtain from the installation of the ICG technical solutions in the different business areas.

Thus, the ICG Group has invested in creating a new web site with enhanced usability and information architecture. Furthermore, the new web counts on several tools to make the navigation experience more pleasant thanks to the used technologies such as Flash and dynamic HTML, the search engines, visualization and integration of RSS feeds to personalize and automate the information offered by the site, or its update through generic devices of new generation devices such as PDA's, smartphones, etc.

Within the new web site you also have the possibility to access the electronic version of the ICGNews magazine, which is directed to the collaborating companies in the distribution channel, the end-users and institutions, amongst others.

And finally, the company has developed the new web to be accessible for disables people. With the new site, ICG facilitates the access to the contents to any type of users, independently of the agent used (web browser, voice browser, Braille screen, mobile phone, etc.).

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ICG Software is an innovative Spanish software company, specialized in complete business management solutions for the retail, hospitality and industry markets.

[You can find this press release here](#)