

## Emmy Award-Winning Broadcaster Lena Nozizwe Talks About Being The Original Ugly Betty

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Award-winning broadcaster and author Lena Nozizwe tells students why she loves that fact that she is the original Ugly Betty when she speaks at Southwestern Adventist University in Keene, TX, on Valentine's Day, February 14, 2008 Emmy award-winning broadcaster and the author of *Starring in Your Own Life* (ISBN-13978-0-7432-1811-50 Simon & Schuster), Lena Nozizwe will tell students why she loves being the original Ugly Betty when she speaks on Valentine's Day at Southwestern Adventist University in Keene, TX.

Nozizwe's life reads more like an action adventure than a romance novel. She almost died at birth in a tiny village in Malawi, Africa. Her family came to the United States so that her mother, Dr. Alice Princess Msumba Siwundhla, could be featured on the pioneering reality show, *This Is Your Life*.

Nozizwe grew up to broadcast to millions within the global village as an award-winning journalist. That's in spite of critics who told her she was too ugly to follow her dreams.

"I am the original Ugly Betty," says Nozizwe. "Having all those haters call me ugly was the worst thing that could have ever happened to me. It was the best thing that could have ever happened to me."

Nozizwe says while the taunts provoked tears, they also promoted resiliency, self-reliance and sensitivity to others.

She shares her message in her book, which can be purchased at [www.nozizwe.com/buythebook.html](http://www.nozizwe.com/buythebook.html). It's repeated in her upcoming documentary *Hut to Hollywood*. Click on the following for a sample [www.youtube.com/watch?v=rbrFW-hlQak](http://www.youtube.com/watch?v=rbrFW-hlQak)

Nozizwe is a graduate of San Diego State University. She began her television career at KFMB, the CBS affiliate in San Diego. Her broadcasting career has taken her everywhere Dublin to Brooklyn, Palm Beach to South Central, and from Alaska to Zimbabwe.

You may have seen her on CBS, Sky TV, BET or on Fox's America's Most Wanted. She's also been featured in a number of media outlets including The Washington Post, The Jamaica Observer, The New York Post, Sister 2 Sister, Glamour, Cosmopolitan, Fitness, USA Today, First for Women, Complete Woman and The San Diego Union Tribune.

Read more at [www.nozizwe.com](http://www.nozizwe.com).

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