

Your Online Discount Superstore

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eCost is a multi-category online discount retailer of high quality new, close-out and refurbished brand-name merchandise.

We currently offer over 100,000 products in seven merchandise categories, including computer hardware and software, home electronics, digital imaging, watches and jewelry, housewares, DVD movies, and video games. We appeal to a broad range of consumer and small business customers through what we believe is a unique and convenient buying experience offering two shopping formats: every day low price and our proprietary Bargain Countdown.

This combination of shopping formats helps attract value-conscious customers looking for high quality products at low prices to our eCOST website. We also provide rapid response customer service utilizing a strategically located distribution center and third-party fulfillment providers, as well as customer support from online and on-call sales representatives.

We offer suppliers an efficient sales channel for merchandise in all stages of the product life cycle. We carry products from leading manufacturers such as Canon, Citizen, Denon, Hewlett-Packard, Nikon, Onkyo, Seiko and Toshiba and have access to a broad and deep selection of merchandise, including deeply discounted close-out and refurbished merchandise.

We introduced a 'Bill Me Later' payment option to our online customers. Bill Me Later provides eCOST shoppers with access to increased spending flexibility and built-in security for their important online purchases.

"Bill Me Later is an easy-to-use alternative credit source that enables eCOST to broaden its customer reach. We also feel that the ease-of-use of this credit method will facilitate higher average order values and more repeat customers, providing us with another distinct competitive advantage in the online retailing market," said Adam Shaffer, CEO of eCOST. "Offering Bill Me Later as a fast and secure payment option to eCOST shoppers will enable us to further expand our customer base."

The Bill Me Later service is a convenient and secure payment method for customers making purchases online or via the telephone who do not have a credit card on hand or, for security reasons, prefer not to give out credit card information. Consumers using Bill Me Later simply provide basic information, including date of birth. Within seconds, qualified customers gain online authorization for their purchase, receive a bill from Bill Me Later within 14 days and have the option of paying in full or financing their purchase over time.

We believe that our extensive selection of merchandise offered across a broad range of categories in a convenient shopping environment, combined with our rapid response service, creates customer loyalty and repeat customer orders.

Other helpful information regarding the eCost can be found at: ecost.netbizint.com.au/index.html

For More Information Contact:

Net Business International
ecost.netbizint.com.au/index.html

[You can find this press release here](#)