

The Law Offices of James Sokolove Founder Appears on Diverse Media

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Press release from: [The Law Offices of James Sokolove](#)

Newton, Mass., Jan. 24, 2008 –Attorney Jim Sokolove, founder of The Law Offices of James Sokolove, has long focused on providing consumers with important and timely information. Most recently, that commitment found the attorney reaching out to diverse audiences with back-to-back appearances on a PBS (Public Broadcasting Service) news segment and on a popular rock station’s radio talk show.

Sokolove was interviewed for PBS’ “The Smart Consumer” news program and the first segment aired on January 11, 2008 in New York and other markets. This piece dealt with malignant mesothelioma, a deadly, asbestos-caused illness.

Talking with “The Smart Consumer” host Tore Dietrich, Sokolove discussed the origins of mesothelioma, its warnings signs, and those at the highest risk for contracting the illness. “Even though the government calls it an ‘orphan disease’, there are still 3,000 people a year who die of mesothelioma,” the attorney explained. “The worst part of it is that these people are our parents and brothers who worked in the mills, fought in the wars, and protected our country. The companies and the insurers knew of the dangers of asbestos, but hid them because they placed profits before people.”

A video version of the mesothelioma broadcast can be viewed on “The Smart Consumer” website. Two additional interviews in which Sokolove discusses the topics of birth injuries and dangerous drugs will air on January 25 and February 8, respectively.

On January 14, Sokolove was a guest on WFNX’s popular morning show, “The Sandbox”. WFNX is a commercial alternative rock radio station which serves a sizeable audience of 18 to 34-year-olds across a three state market. The station broadcasts at 101.7 FM in Boston and 92.1 FM in Southern Maine and New Hampshire.

Speaking with two of the show’s hosts, Sokolove offered his views on the current, highly publicized legal situations facing a popular pop star and a notable sports legend. The attorney looks forward to more lively discussions with “The Sandbox” hosts in future appearances. Highlights from the January 14 show are available as a podcast on the station’s website.

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About The Law Offices of James Sokolove

For almost 30 years, The Law Offices of James Sokolove (LOJS) has focused on reinventing how people obtain legal services. Equality of access, irrespective of ethnicity or income, and superior quality of representation and service within our civil justice system is our mission. Within an ever-changing legal profession, the LOJS business model is a proven success strategically matching specific client needs with particular law firm expertise and service quality. LOJS is the nation’s largest and fastest growing marketer of legal services.

[You can find this press release here](#)