

iConcept Media to host iNETWORK2NETWORTH CONFERENCE AND EXPO for New York Small Businesses

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Tuesday January 22, 2008, New York, NY: SEG and iConcept Media Group announces an all-day Small Business iNetwork2Networth Conference and Expo, which will take place on Thursday May 29 at New York City's Hotel Pennsylvania and the Penn Pavilion Plaza. With about two hundred exhibitors and about five thousand business professionals in attendance this event will have an intimate ambiance. The conference is designed to promote a unique combination of networking, business exhibits, informative seminars and workshops, and three high-net worth keynote speakers.

This is an exciting, full day conference and exposition featuring over ten interactive seminars and workshops and innumerable opportunities for businessmen and women to network. The workshops and seminars will be led by some of the top business leaders and coaches in the industry.

"This is a high level exposition that separates serious businesses from the cluster," says Redeemer Amedzekor, CEO of iConcept Media Group. "The intimate business and networking setting will enhance each participants experience. Exhibitors can be assured and confident that they are connecting and dealing with the decision makers who are eager to do business and close deals."

The iNetwork2Networth Conference and Expo is a rigorously promoted event with an advertising campaign that includes radio and newspaper ads, online promotions, and mass mailers and e-mails. Similar and successful past events have been sponsored by various prominent companies including INC Magazine, the Manhattan Chambers of Commerce, and the New York Observer.

iConcept Media Group is an innovative, intelligent, full-service strategic marketing and communications agency that integrates different types of marketing tactics and disciplines in an effort to build and nurture a consistent brand while maximizing sales and return on investments (ROI). Services includes market research, concept development, strategic and integrated marketing, public relations, media planning and buying, event promotions, branding, visual communication, interactive web design, packaging, and advertising campaigns.

SEG Corporation, its parent company, an event production company encircling a broad range of business sectors, including; project management, domain registration and hosting services, marketing and communications, publishing, talent management, and music and entertainment productions. The company is headquartered in New York, NY with remote operations in Canada, London, and West Africa, Ghana.

Contact: Zenobia Love
iConcept Media Group
Public Relations Dept.
11 Hanover Square 2ND Floor
New York, NY 10005
Phone: 1-212-795-0706
E-mail: zenobia@iconceptmedia.com

iConcept Media Group is an innovative, intelligent, full-service strategic marketing, media and communications agency. We integrate our services and philosophy to create different types of communication and marketing tactics. Our goal is to nurture a consistent brand while maximizing sales and return on investments (ROI).

[You can find this press release here](#)