

## Leader of high Fashion Jewelry

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Pugster is your source for Italian charms, Italian charm bracelets, and fashion jewelry. Pugster Inc. is a leading seller of high quality fashion jewelry specializing in Italian modular charm bracelets, body jewelry and watches, offering over 4,000 charms including Disney, Spongebob, Snoopy, Care Bears and their own exclusive line of Pugster charms. The company sells its products online at seven Internet sites, including Pugster, eBay, and Amazon. Pugster, Inc. was founded in 2002 and is located in Pasadena, California.

Fashion jewelry company Pugster Inc. was the fastest growing seller on eBay in the second quarter of 2004, according to ChannelAdvisor Corp. Pugster (eBay User ID pugster888) has garnered a rating of over 400,000 positive feedbacks, which represents over 1 million items sold. Pugster was number three overall on eBay for the number of transactions sold, growing over 75% in volume. And according to Nortica's list of top 500 eBay sellers, Pugster rates 41 in terms of number of unique feedback, the number eBay displays next to a seller's name (this number does not take into account repeat customers.) Pugster has been using ChannelAdvisor auction-management services since 2002.

Anyone who's ever sold on eBay knows what a tedious process it can be to build up a large positive feedback score. Can you imagine reaching a score of 1 million? Well, that's exactly what fashion jewelry retailer Pugster, Inc., did in August 2005 - and they were the first eBay top seller to reach this impressive milestone.

During the 2005 holiday season Pugster released a collection of exclusive licensed Curious George Classic and Dr Seuss' How the Grinch Stole Christmas Italian charms. These fun and endearing charm links, featuring images from the classic tales of everyone's favorite mischievous monkey and heart warming Christmas character, can be found exclusively at Pugster online web site.

Italian charms are available in thousands of designs that include slogans, names, animals, sports, hobbies, professions, holidays, birthstones, fashion and authentic licensed brands including Happy Bunny, Disney Resort, Walt Disney Collection and now, the Grinch and Curious George. With Italian charms, you can design bracelets, necklaces, watches and even key chains. They are great gift ideas because they are easily personalized and can be sized to fit anyone.

Pugster releases exciting new charm bracelet links weekly. Styles include laser links, photo links, Disney links and exclusive X2 links. New popular themes of charm links include Happy Bunny, family designs, birthstones and holiday designs. The site also features weekly additions to a growing fashion jewelry collection, such as brooches, rings, bracelets and earrings, pendants and watches. Sale prices are available through the web site.

Pugster is the number one online retailer of Italian charms. Other helpful information regarding the event can be found at: [pugster.netbizint.com.au/index.html](http://pugster.netbizint.com.au/index.html)

For More Information Contact:

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[pugster.netbizint.com.au/index.html](http://pugster.netbizint.com.au/index.html)

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