

Comodo's Latest Version Of Its Free, Award-Winning Firewall Pro (V 3.0)

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Agency: **COMODO**

Next Generation, Preventative Firewall Achieves High Acclaim from Leading Industry Sources in its Ability to Prevent Viruses, Spyware, Malware, Rootkits and Trojans from Infiltrating Computers

Comodo, a leading Internet security company, today announced that the new release of Comodo Firewall Pro Version 3.0. is being downloaded and installed at a rate of almost 40,000 new users per day which makes Comodo Firewall Pro the fastest growing free firewall solution, protecting millions of computers worldwide. This new release advances computer security from being a defensive and reactive system to a preventative and proactive solution based on a new A-VSMART™ technology architecture, (A-VSMART is short for "Anti; Virus, Spyware, Malware, Adware, Rootkit and Trojan"). While still free, Comodo's next generation firewall helps customers more effectively prevent virtually all types of threats from penetrating a computer and incorporates the latest security prevention technologies available.

Despite the sophisticated level of prevention, Comodo Firewall Pro (V3.0) remains easy for the home user to install and use "out of the box", yet does a better job of protecting computers from malware than conventional solutions because it operates from a prevention rather than a detection perspective. Unlike detection/ signature-based solutions that allow all applications to gain access to system resources to be evaluated based on their signature, Comodo Firewall Pro takes the opposite approach. Comodo A-VSMART architecture allows only those applications known to be safe to gain access to computer resources, greatly reducing the probability of damage occurring.

Key Technology and Features Highlights

The key component of this next generation firewall lies in its A-VSMART (Anti: Virus, Spyware, Malware, Adware, Rootkit, Trojan) technology architecture that both proactively monitors internal system applications and processes while also actively monitoring all incoming and outgoing Internet traffic. Some key features and technologies include:

* Defense+ for proactive monitoring of internal systems and processes:

Defense+ is an advanced Host Intrusion Prevention System (HIPS) that proactively monitors systems and system processes to detect and prevent system changes such as rootkit installations, inter-process memory injections, key-loggers and more. HIPS technology is driven by a white list architecture which identifies trusted applications and prevents untrusted applications being installed onto the computer.

* Patent Pending "Clean PC Mode"

This powerful new feature allows Comodo Firewall Pro to create a profile of all applications on a new computer. This then prevents any unrecognized malware from being installed and maintains the "virus clean" status of a new computer.

* Security rules interface

Version 3.0 gives users more control over security settings than ever before. Users can quickly set granular internet access rights and privileges on a global or per application basis using the flexible and easy to understand interface. This version also sees the introduction of pre-set security policies which allows users to deploy a sophisticated hierarchy of firewall rules with a couple of mouse clicks.

* Pop-Up alerts provide critical security information

Users are immediately informed with a pop-up alert if the firewall detects a potential security threat. Each alert includes a Security Considerations section which provides clear advice on whether you should allow or block a process.

"Comodo Firewall Pro has achieved an unprecedented level of market acceptance from both industry experts and everyday users." said Melih Abdulhayoglu, CEO and Chief Security Architect of Comodo. "Both PC Magazine and CNET's

Download.com have given this firewall high rating for effectiveness because we developed this solution to prevent malware from damaging a PC in the first place. Since its launch less than 60 days ago, so many everyday users are embracing this solution that we are, in effect, protecting a small city every day. This solution is part of our overall strategic focus to deliver a Trusted Internet where the merchant/ customer interaction space can be secured and authenticated. At Comodo we are working to deliver this level of trust to the online world."

Comodo Firewall Pro is part of well architected set of free solutions designed to enable online users to conduct business within a trusted and authenticated environment - from the desktop to the Internet. These past 10 days alone, Comodo introduced two other free solutions in support of the "Trusted Internet" strategy. UserTrust delivers the technology necessary to allow merchants to learn and grow from their customers. For consumers, UserTrust allows them to make better purchasing decisions because they know who to trust and why.

All three solutions are important elements for a Trusted Internet because they provide a layer of authentication for digital transactions between the online user and the eMerchant.

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The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and E-Mail Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure e-mail and fax services.

[You can find this press release here](#)