

GoIP and Visisys to Launch "Simone"

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NEW YORK, NY / Jan 8, 2008 - GoIP Global, Inc. (Other OTC:GOGB.PK - News) (Frankfurt:3GG.F - News) announced today that a strategic partnership has been reached with Visisys Inc., the developer of Viso Vue.

Viso Vue enables "Simone" (an animated, interactive character) with facial recognition to come to life on a video screen and interact with its viewer. Viso Vue uses stored customer or individual profiles to offer "Simone" realtime information on individuals interacting with "Simone." GoIP is working with Visisys in developing opportunities for "Simone," such as Virtual Concierge, Virtual Receptionist, Virtual Security Guard, and other possible extensions to include security systems for government, such as automated border crossings and e-banking for financial institutions.

Ike Sutton, CEO of GoIP, commented, "'Simone' will enable companies to launch Personalized Virtual Services based on profiles activated by Facial Recognition Software. 'Simone' is a powerful tool for Media, Security and Service industries."

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About Visisys

Visisys is a technology leader in integrating and implementation of intelligent video security. This technology allows people, events or financial facts to automatically trigger surveillance alarms, notifying required personnel to generate security responses without the need for visual human monitoring. Visisys uses biometric, computer-synchronization and machine vision techniques, such as face capture and recognition, license plate recognition and point-of-sale device coordination, to achieve its intelligent video security. For additional information, visit, www.visisys.com.

About GoIP Global, Inc.

GoIP Global is a technology provider and developer of innovative Value added Services (VAS) solutions for the mobile marketplace. Its flagship product, the GoIP Global Server(TM) (GGS(TM)), is a middleware platform that links businesses with their customers through the mobile network infrastructure. GoIP Global solutions address the various business needs of network operators, service providers, retailers, vendors and media, looking to deploy new mobile services to create alternative sources of revenue and to interact with their customers with personalized solutions to suit their needs and requirements. For addition information, visit, www.goipglobal.com.

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1995: Those statements contained herein which are not historical are forward-looking statements, and as such, are subject to risks and uncertainties that could cause actual operating results to materially differ from those contained in the forward-looking statements. Such statements include, but are not limited to, certain delays that are beyond the Company's control, with respect to market acceptance of new technologies, or product delays in the testing and evaluation of products, and other risks, as detailed in the Company's periodic filings.

[You can find this press release here](#)