

## New Online Transliteration Service for Russian Language Launched

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Press release from: [Frymer & Co.](#)

Frymer & Co., the worldwide provider of online web services, announces the release of a brand-new free transliteration web service to support Russian speakers and learners that is accessible for everyone online.

This service uses latest WEB 2.0 technologies to allow users to transliterate (convert) Latin-lettered text to Cyrillic alphabet which is a common scenario for email conversations between people using PCs without any support for Slavic languages. Thousands of users speaking Russian, Belorussian, Bulgarian, Serbian, and other languages with Cyrillic alphabet, or people who communicate with those will find the tool noticeably useful.

Transliteration service (translit) complies with the GOST 7.79-2000 standard and was validated by the World Wide Web Consortium, and now is also listed at the Open Language Directory in the respective section.

When Cyrillic fonts are not installed on a computer, or if Cyrillic keyboard layout is not available for the user (a good example is employees working abroad or Internet cafes), people use similarly sounding Latin (English, German, Swedish etc.) letters to type words and phrases of their native Slavic language. For the writer it is a hard job to transliterate on the fly words of his native language into encoded Latin alternatives. For the prospective reader, it is much more difficult to comfortably read such "encoded" text. Thus, many users would like to decode (transliterate) email text back to read it in Cyrillic alphabet.

The translit service available at [translit.us](http://translit.us) is a web-based tool that does all encoding for the user right inside your favorite web browser. And there is no need to install anything on the PC, which is not allowed anyway at most Internet café workstations or by employer policies. The text transliterator is implemented as a JavaScript application, which runs on the client's browser and has no interactions with its web server once loaded, ensuring fast response times. The user just needs to type in text with Latin letters and it will be automatically transliterated in Cyrillic ones. It is also possible to insert text directly from the clipboard and convert it in both ways.

No need for a separate installation which removes any potential risk of virus coming from an unauthorized installation point. Updates to the conversion logic are also instantaneous; all service users enjoy improvements immediately after they were made to the web service.

To test the Cyrillic transliteration converter visit web site at [translit.us](http://translit.us)

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Frymer & Co. is the worldwide provider of online web services.

[You can find this press release here](#)