

High Impact Mobile Billboards Now Available in Top 150 Markets

Date: 01-20-2006 08:36 AM CET

Category: [Tourism, Cars, Traffic](#)

Press release from: [Heatwave Mobile Advertising](#)

Minneapolis, Minnesota - New Billboard Venue is Turning Heads on the Major Highways in Cities across the Country. Finally an alternative that is low cost, yet high quality with the ability to make a lasting impression on any target audience.

Heatwave Mobile Billboards go where business is being transacted daily.

Heatwave boasts of having 27,560 mobile billboards currently available for those companies who wish to make a significant impact on the individuals who spend time on the road.

According to the Traffic Audit Bureau this means everyone. Heatwave founders Chad Brink & Rick Kruse are betting on it. After all, who could miss a 48 foot bumper sticker?

Heatwave's rolling billboards are printed at a minimum of 300 dpi. They use a reusable, non-adhesive, seamless vinyl that gives you a huge marketing advantage. No bubbles, No wrinkles, No bumps;

only pure vivid color that does not fade. And it's guaranteed. Heatwave offers highly effective mobile ads that ride above the traffic continually influencing your prospects to buy what you're selling.

Heatwave gives any business city wide exposure to the top 150 US markets and if you're national they have billboards that travel coast to coast. At a cost per thousand impressions at slightly over one dollar

this can easily fit into the advertising budget of any business.

Original production costs seem to be slightly higher than traditional stationary billboards, but this cost is easily offset by the monthly costs being significantly less.

According to Product Acceptance and Research Inc. "Mobile billboard displays boost name recognition 15 times greater than any other form of advertising."

You will find the quality of Heatwave truck side ads is like looking at a professional photograph, bigger than life. Any one interested in gaining more clients should take 5 minutes to contact

Heatwave Mobile Advertising. Website www.heatwavead.com

For More Information Contact: Chad Brink chad@heatwavead.com 1-866-497-0313

Other helpful information regarding the can be found at: www.heatwave

[You can find this press release here](#)