

## True Blue Coffee Roasters Now Selling Its Organic Fair Trade Coffees On eBay

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Press release from: [True Blue Coffee Roasters](#)

Old Fields, WV-- True Blue Coffee Roasters, the Old Fields, West-Virginia-based Organic Fair Trade coffee roasting company, has recently began selling its fresh-roasted super-premium line of gourmet coffees on eBay.

Their new eBay Store offers a convenient, safe and secure way for True Blue Coffee Roasters customers make purchases online. And the store has a many selections for Retail Customers and Wholesale Customers.

Mark Murphy, chief marketing officer for True Blue Coffee Roasters, knew the time was right for a presence on eBay. Due to the company's successful national sales expansion, True Blue Coffee Roasters has grown its customer base, substantially. "Our national sales expansion has given us considerable growth in a relatively short period of time," Mr. Murphy said recently. "We already had an internet site where customers could purchase our coffees, but realized we needed to develop alternative sales channels to make purchasing more convenient. We found the solution with eBay Stores."

"True Blue Coffee Roasters will provide our eBay customers with super-premium gourmet coffees, along with the same top-notch customer service that our valued customers deserve," continued Mr. Murphy.

Customers will find almost the entire line-up of True Blue Coffee Roasters products at their eBay Store. There will also be a section for Monthly Specials and eBay Only items.

### Contact Information

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### About True Blue Coffee Roasters

True Blue Coffee Roasters, located high in the mountains of Eastern West Virginia, expertly roasts the freshest Organic Fair Trade gourmet coffees-which were made available to the public in July 2006. Exceedingly passionate and consistent with their super-premium line of gourmet coffees, True Blue Coffee Roasters will settle for nothing short of perfection. For their customers, this guarantees a memorable gourmet coffee experience every time. For more information, please visit their eBay Store at [stores.ebay.com/Country-Warehouse](http://stores.ebay.com/Country-Warehouse) or their website at [www.trueblueroasters.com](http://www.trueblueroasters.com)

Media who wish to obtain a Media Kit or request interviews with Robert Luzader should contact (304) 434-4102 or [info@trueblueroasters.com](mailto:info@trueblueroasters.com)

[You can find this press release here](#)