

SEO/SEM Firm Pageviews Releases B2B Search Engine Optimization And Marketing White Paper

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Press release from: [MAG Studios Pvt Ltd.](#)



MAG studios endeavors to maintain complete transparency in offshore software development such that the customer develops confidence in MAG studios capability and comes to trust it as its partner in its software development plans. The offshore development in India starts with the requirements as input MAG studios first assigns the team leader to the project.

The team leader is coopted in selecting and setting up the team. A detailed work plan is prepared with milestones being appropriately specified. This is discussed with the customer and his approval/concurrence is obtained. MAG studios undertakes offshore software development in India in a very major way. MAG studios has developed a highly advanced and matured process and has documented it such that MAG studio replicates this process on each of its assignment in a uniform and consistent manner.

While undertaking offshore software development in India, MAG studios typically follow the waterfall model. In a full life cycle project, the requirements specifications are prepared at the customer site. MAG studios follows a participative process and encourages the customer to vet and approve the specifications before these are frozen and development work is initiated. Communication plays an extremely important role in offshore software development in India.

The reporting framework is discussed and frozen at the very beginning in the delivery life cycle of the offshore software development in India. Further the organization to manage and oversee the progress of the offshore Outsourcing Development in India, is worked out. This framework ensures the offshore software development in India meets the customer expectations in a very effective and meaningful manner.

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MAG studios undertakes to work on the Outsourcing application development in India for its customers. Towards this MAG studios sets up the expectations of its customers from the Outsourcing application development in India. Typically, the Outsourcing application development in India entails the following stages - solution design, coding and development, testing -including unit testing and integration testing and deployment at the customer locations. MAG studios ensures that in Outsourcing application development in India - each stage is properly and unambiguously defined with the success criterion.

[You can find this press release here](#)