

EMG Sweeps MarCom Awards

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Category: [Advertising, Media Consulting, Marketing Research](#)

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IRVINE, CA – With the fall awards season coming to a close, Earthbound Media Group's (EMG) innovative efforts continue to generate some high visibility payoffs. In addition to receiving honors earlier this fall from the W3, Davey and Interactive Media Awards, EMG is proud to announce its biggest win yet with a series of distinguished honors awarded by the 2007 MarCom Awards.

EMG won the show's highest honor for the cross-media marketing campaign developed for the University of La Verne (ULV) in collaboration with Richard Harrison Bailey / The Agency with its Platinum award in the Marketing & Promotion Campaign - Corporate Branding category. A second Platinum was awarded to the ULV virtual tour in the Microsite category. Gold MarCom awards were presented to Loma Linda University Medical Center's Proton Treatment Center website in the Web Site Overall category, and to the ULV virtual tour in the Streaming Video category. And finally, the Technology Marketing Center website developed in partnership with Caltech's Industrial Relations Center was awarded Honorable Mention in the Web Interactive Capabilities category.

Administered by experienced professionals from the Association of Marketing and Communication Professionals (AMCP), entries were evaluated by a panel of judges on a scale of 1-100. Entries receiving a score of 90-100 points are bestowed with the Platinum MarCom award, the competition's highest honor, followed by gold and honorable mention. More than 5,000 entries were submitted this year by industry leaders located throughout the United States and from around the globe.

"We are very excited that EMG has been recognized by today's leading industry professionals for our creative achievements," said EMG Principal and Executive Producer Dr. Blaine Behringer. "With the upcoming new year, we are committed to continue to strive for excellence and maintain the innovation and unique talent associated with our brand and the work we produce for our clients."

See what all the fuss is about, and visit these MarCom award winning websites today:

University of La Verne – Virtual Tour www.ulv.edu/virtualtour

Loma Linda University Medical Center – Proton Treatment Center Website www.protons.com

Technology Marketing Center Website www.technologymarketingcenter.com

Earthbound Media Group

14988 Sand Canyon Ave., Studio 5

Irvine, CA 92618

Press Contact:

John - johnm@earthboundmedia.com

Earthbound Media Group (EMG) is a full-service creative communications agency. Driven by groundbreaking ideas, inspired design and forward thinking solutions, we work toward a common goal - to evolve and optimize the digital and visual landscape of our clients' business operating, marketing and information technology endeavors. Filling the void in the traditional interactive, marketing and advertising industries, EMG offers a service-, solution- and industry-agnostic approach that rises above the labels of "marketing," "interactive," or "advertising." EMG bridges the gap between marketing, IT and business strategy, making it a collaborative effort to improve return on investment and the bottom line.

[You can find this press release here](#)