

## Evalueserve listed in the top 50 Market Research, Reports and Services (MRRS) Companies globally

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**EVALUESERVE**  
Your Global Knowledge Partner

Outsell ranks Evalueserve as a “Rising Star” in research and analytics, rating the firm amongst the fastest growing worldwide.

3 December 2007: Evalueserve, a global research and analytics firm, emerged as one of the four “Rising Stars” in a recent report by Outsell, a leading market research and consulting organization. Evalueserve was listed among the top 50 Market Research, Reports & Services (MRRS) companies globally, and was adjudged the fastest growing company among them.

The selection of the “Rising Stars” was based on the following parameters:

- Ability to execute
  - o Teamwork, collaboration, culture, and values
  - o Financial performance including revenue growth and profitability
- “In tune with tomorrow”
  - o Innovativeness, agility, creativity, and speed
  - o Market focus and customer centricity

As per the study, the overall MRRS segment was worth \$28 billion in 2006, and is estimated to grow to \$38.3 billion by 2010.

Evalueserve was also one of the six finalists for the Global Entrepolis @ Singapore Award, 2007 that was presented by Wall Street Journal Asia & the Economic Development Board of Singapore.

### About Evalueserve

Evalueserve provides custom research and analytics services to companies worldwide including Business Research, Market Research, Data & Financial Analytics, Investment Research, Intellectual Property Research, and access to a global network of domain experts through Evalueserve Circle of Experts. The firm was founded by IBM and McKinsey alumni, and has completed over 12,000 client engagements. The firm currently has over 2,100 professionals located in research centres in Chile, India, China and New York. Evalueserve’s “in-country” Client Executives are located in most major business and financial centres globally – from Silicon Valley to Sydney. For more details visit [www.evalueserve.com](http://www.evalueserve.com).

About Outsell, INC.:

Outsell is the only worldwide market research and consulting company that delivers must-have intelligence and advice to publishers and information providers. We analyze markets, companies, and trends, and provide fact-based recommendations for high-level executives and product development, marketing, and strategy teams. In addition, we work with information managers to benchmark spending and demonstrate best practices. Outsell invests significantly in original research each year to guide clients in optimizing their strategies, plans, and performance. Outsell's headquarters are in Burlingame, CA, US and London, UK. Visit us at [www.outsellinc.com](http://www.outsellinc.com).

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