

Syntensia appoints Johan Hansson as CEO

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Press release from: [Syntensia AB](#)

Syntensia AB, the pioneer in security on-demand solutions, today announced that it has appointed Johan Hansson as its new Chief Executive Officer. As Syntensia's network security subscriptions services continue to rapidly gain traction in the SMB market, Hansson joins forces to take the expansion plan to the next level.

Syntensia, headquartered in Stockholm, Sweden, focuses on providing best of the breed security technologies for SOHO and SMB markets.

"In October, Syntensia celebrated its 800th customer and we believe the time is right for us to turn over the reins to a CEO who can take the company to even greater heights over the coming years. We are pleased to have Johan join us as our new Chief Executive Officer", said John Wattin, chairman of the board. "We are confident that he will lead Syntensia towards establishing itself as the leading network security solution on-demand provider for today's small and medium sized enterprises. With his broad experience in business development, and global sales and marketing, coupled with his strong leadership skills, I believe Johan is the right person to take the company forward into its next phase of growth."

"It is a wonderful opportunity for me to join Syntensia", said Hansson, the newly appointed CEO. "I look forward to further establishing a strong presence for Syntensia in the SMB market and beyond."

Prior to joining Syntensia, Johan held the position of Managing Director with Gansevoort Media LLC, a media and internet product development firm. He brings with him vast experience, holding prominent positions of managing director as well as launch director for Metro Hong Kong and Metro North America, divisions of Metro International, the world's largest global newspaper. In North America he was responsible for the launch of the company's largest ever start-up, Metro New York, and helped develop and execute a plan that led to accelerated growth and revenue.

Prior to that he held various management positions in the UK, the Netherlands, and Poland for Metro International and STS Language Schools.

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About Syntensia

Syntensia AB is a European company headquartered in Stockholm, Sweden. Established in 2005, Syntensia is a pioneer in Security on-demand solutions sold on a subscription basis. Syntensia focuses on providing best of the breed security technologies for SOHO and SMB markets.

Syntensia's White Knight appliance is a Plug and Play ready, all-in-one network security solution that integrates crucial security check points like firewall, VPN, intrusion detection and prevention, anti virus, surf protection, spam elimination and spyware protection and this is available at a nominal subscription fee.

Syntensia's subscription model typically bundles everything into a single subscription fee, including automatic updates,

maintenance and 24 X 7 technical support, thus enabling organizations to eliminate upfront costs. It provides a predictable cost structure and ensures quality of service.

[You can find this press release here](#)