

Piran Partners Chairs Wholesale Telecommunications Conference

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LONDON, UK, 12 November 2007, Piran Partners LLP, announces that founding partner Andrew White will chair the Marcus Evans 4th Annual Next Generation Telecommunications Wholesale 2008 conference to be held in Berlin, Germany, 14-16 January 2008.

“2008 will be an exciting year in telecommunications wholesale as increased competition and the desire to sustain growth, forces established players to support a greater range of wholesale partners.” said Andrew White, Partner at Piran Partners, “We’ve seen many third parties such as retailers, banks and content/rights owners form strategic partnerships with telecommunications providers and we see this trend continuing however both partners need to ensure their strategies are aligned before embarking on the partnership.”

“Partnerships take many forms in the telecommunications industry”, said Paul Everett, Partner, Piran Partners, “we expect the complexity of these partnership agreements to increase over the coming years with the introduction of new business models and new services. “

Paul Everett will discuss these issues during his address on the topic of “Mobile Wholesale Pricing” during the conference.

More details of the summit can be found at:

www.marcusevans.com/html/eventdetail.asp?eventID=12836&Se...

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About Piran Partners LLP www.piranpartners.com

Piran Partners is a professional consulting services company positioned at the heart of the mobile telecommunications industry providing a wide array of strategic, practical and operational expertise to organisations in the mobile value chain from retailers through distributors, mobile operators and equipment vendors. We have been instrumental in negotiating a large number of MVNO contracts on behalf of clients in the last five years. Piran Partners LLP is based in London and operates globally.

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